

## SCHOOL NAME COMMITTEE

### New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

<b>PERSON SUBMITTING THE NOMINATION: FLORENCE ROGERS, CEO NEVADA PUBLIC RADIO</b>			
ADDRESS: [REDACTED]			
CITY: LAS VEGAS		STATE: NV	ZIP CODE: [REDACTED]
EMAIL: [REDACTED]	HOME PHONE: [REDACTED]	CELL PHONE: [REDACTED]	
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>			
FULL NAME OF NOMINEE (first, middle, and last): PATRICIA MARCHESE AND LAMAR MARCHESE			
PROPOSED SCHOOL NAME: PATRICIA AND LAMAR MARCHESE			
NOMINEE'S OCCUPATION: Pat-DIRECTOR, CLARK COUNTY PARKS AND REC (RET), Lamar-FOUNDER of NEVADA PUBLIC RADIO			
IS THE NOMINEE:			
A FORMER CCSD EMPLOYEE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?
A FORMER SCHOOL BOARD TRUSTEE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?
CURRENTLY SERVING IN ANY PUBLIC OFFICE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?	<input checked="" type="radio"/> YES		<input type="radio"/> NO
IF SO, PLEASE DESCRIBE RELATIONSHIP: Pat Marchese is the former Director of Clark County Parks and Rec. LAST DATE OF SERVICE: 2007			
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES? <input type="radio"/> YES <input checked="" type="radio"/> NO			
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
DATE OF BIRTH: [REDACTED]	CITY: [REDACTED]	STATE: [REDACTED]	COUNTRY OF CITIZENSHIP: US
DECEASED? <input type="radio"/> YES <input checked="" type="radio"/> NO	YEARS IN CLARK COUNTY: 45	CURRENT RESIDENT CLARK COUNTY? <input checked="" type="radio"/> YES <input type="radio"/> NO	
<b>SUPPORT FOR THIS NOMINATION</b>			
EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
Pat Marchese' service to the City of Las Vegas and Clark County in management and executive roles has profoundly contributed to educational opportunity and resources for generations of CCSD students, educators and the general public.			
By founding and leading Nevada Public Radio Lamar Marchese has been a catalyst to life-long learning for all.			
"They saw what Las Vegas was missing -- a sense of community -- and they brought us together" Rory Reid Clark County Commission Chair 2005-2008			
EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			
please see attached			

**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

Pat Marchese's experience and impact with the CCSD is explained below through her work at the City of Las Vegas and Clark County.

Lamar Marchese earned a BA in Social Sciences from the University of South Florida and then later an MA in Communications from the University of Florida. He was in the first graduating class of VISTA Volunteers and then posted to the nation's first Job Corps Center in rural western Maryland, a Job Corps reading instructor in Harpers Ferry, West Virginia, a Head Start teacher with the Seminole Tribe of Florida and a Media Specialist in an Appalachian adult education program at eastern Kentucky's Morehead State University. 1972-1979 Lamar Marchese was Program Director with the then new Clark County Library District.

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

please see attached

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee's activities):

please see attached

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere in this application):

please see attached

**SCHOOL LOCATION/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please indicate the top three new school locations from the list on the Call for Nominations in order of preference; please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

1. no preference - but an arts/media emphasis would be appropriate
2. no preference
3. no preference

You may attach no more than five (5) additional sheet(s) to complete your answers to the questions, if needed, or to provide additional supplemental material relevant to this application.

**REQUIRED REFERENCES:** In a separate document, not included in page count restriction, please provide five (5) references, including names, addresses, emails, and phone numbers. References may not be related to nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the Committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by May 31, 2017:**

Clark County School District c/o Community and Government Relations  
5100 West Sahara Avenue, Las Vegas, NV 89146 or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

**EXTRAORDINARY AND LASTING CONTRIBUTIONS TO** *see PDF application form attached*

**EXCEPTIONAL LEADERSHIP** (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):

Such is the impact of Pat Marchese the *Las Vegas Review Journal* included her as one of "The First 100: Men and Women Who Shaped Las Vegas." Her accomplishments are detailed below, achieved by building consensus from diverse communities, elected and appointed officials and among generations of employees in the public sector.

"She was the kind that people took to, citizens believed her, perfect for government work, she was a natural for public service, a model of what the tax payer hopes a public service would be." Donald "Pat" Shalmy, County Manager of Clark County for 12 1/2 years 1979 to 1997.

Building Nevada Public Radio from inception to sign on of KNPR to an urban and rural network, Lamar Marchese founded and grew an independent public media institution that would provide universal access and life-long education for all.

The quiet, confident leadership of Pat and Lamar Marchese is evidenced by the sheer number of programs and amenities established under their watch as public servants. They established enrichment programs for children and adults where there none, driving projects forward when many still believed Las Vegas would always merely be a gambling town. Their consistent service on local, regional, state and national boards meant their voice and vision for Clark County was heard and consensus built. Every resident in Clark County today is touched by their leadership and commitment to building the community we aspire to live in today and make ready for the generations to come.

**NOTABLE EDUCATION EXPERIENCE** *see PDF application form attached*

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

Pat Marchese began her professional career in Nevada with the City of Las Vegas in 1973. There, she founded the Cultural Division within the Department of Leisure Services, the first such municipal cultural division in the state. Many of the programs and facilities that she created remain at the core of the city's cultural and leisure offerings, including the national award-winning Rainbow Company Children's Theater, now celebrating its 40<sup>th</sup> anniversary, art exhibits and arts and cultural classes, concerts and performances in the parks, at the Reed Whipple Cultural Center and the Charleston Heights Arts Center. She also established the city's first public art program, developed the blueprint for the City Arts Commission, administered the City/ Library District contract for library services and supported historic preservation projects and events.

In 1988, she was asked by the County Manager to return to the County to establish a Cultural Division within the Clark County Parks and Recreation Department. As Cultural Division Manager, Marchese took over the existing Winchester Community Center which was

converted into an arts center, and was charged with the development and provision of cultural programs and museum services for the entire unincorporated County. Marchese was also instrumental in the creation and programming of the amphitheater at the Clark County Government Center, the building for a new exhibit hall at the Clark County Museum, the establishment of the Searchlight satellite museum, the preservation and relocation of historic buildings to the County Museum and the establishment of the Cannon Aviation Heritage Museum headquartered at McCarran International Airport.

In 1991, Marchese became Assistant Director of the Clark County Parks and Recreation Department. In this capacity, she was responsible for park maintenance and the development of cultural, recreation and sports services and facilities throughout the 8,000 square miles of urban and rural Clark County. In 2002, Marchese was confirmed as Director of the Department by the Board of County Commissioners.

During Marchese's leadership, as Parks and Recreation's Assistant Director and Director for the Department, a 20 year master plan for park, recreation and cultural development in Clark County was developed and adopted. Based on this plan, the department added more than 870 new acres of developed parks. In addition, 252,000 square feet of new urban recreation and cultural centers, museum as well as, exhibit and gallery space were also added to provide programs for all interests and age groups. Furthermore, over 53,000 square feet in indoor/outdoor aquatic facilities was constructed and over 6,000 acres of open space, historical sites and environmentally sensitive lands were set aside for the community. The department also developed an after school Safekey program in 67 School District sites. Under Marchese's watch, in 2006, the Department became one of only 61 parks and recreation agencies in the country to obtain national accreditation.

Concurrent to Pat's efforts in community building beginning in the 1970s her husband Lamar was working to establish another milestone for the development of Las Vegas: a public radio station that would bring NPR news to Las Vegas and operate with the core values of non-commercial educational radio. KNPR signed on the air on March 24, 1980. Within a decade, KNPR had increased its signal power and professional staff were hired. The footprint of the station expanded to cover rural Nevada and parts of California, Arizona and Utah. Programming became focused on NPR news and classical music.

Lamar also brought the first Radio Reading Service for the blind to the State of Nevada. By utilizing an FM closed-circuit channel, local volunteer readers would come in each morning to read publications to subscribers, augmented by a national program service for visually impaired listeners.

The permanent home of Nevada Public Radio was established in 1999 with a move to the Charleston campus of the College of Southern Nevada. Lamar's leadership, accomplishments and community support secured the confidence of the Donald W. Reynolds Foundation to provide a \$4.5M grant for the construction of a 15,000 sq. ft. broadcast center on the CSN campus, with space set aside for broadcast production training for students at CSN. Lamar then repurposed the used equipment for Gilbert Magnet School to build a working audio production studio.

In 2003 KNPR transitioned into a 24/7 all-news station and the new associate station KCNV became a 24/7 classical music outlet. Simultaneously Nevada Public Radio embarked on the

beginning of significant local news production with KNPRs “State of Nevada”, a week day one hour news/talk show that garnered the largest grant ever given by the CPB for a non-national program recognizing the status of Clark County as a rapidly growing region in need of a “town hall of the air” and the stature of Nevada Public as a trusted community institution..

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY**  
(please describe the estimated number of children/people impacted by the nominee’s activities):

Simply put: every child in the Clark County School system for the last 30 years has benefitted from Pat Marchese’s Leadership and vision. By now, the children of those children are enjoying the resources Pat Marchese put in motion!

Throughout her career, Pat Marchese has emphasized services for youth. When she was given the opportunity to create public services and programs for the City of Las Vegas and Clark County, opportunities for youth in these areas were a top priority for her. In addition to offering numerous programs and activities for youth through parks, recreation, and cultural offerings, she quickly teamed up with the Clark County School District to join forces and resources to better serve the youth community. Some of these School District/local Government partnerships that Marchese developed include the following. Many of them are still functioning today.

She served on a 2 and ½ year, 29 member advisory board for the Title IV-C School District Fine Arts Project. At its conclusion, the programs served 68,000 students and went on to continue as an integral segment of the Clark County School District educational plan.

Marchese worked with public schools to recruit students to study with professional musicians in a program that over the years evolved from the Las Vegas Junior Symphony to the Las Vegas Civic Symphony.

The Rainbow Company Children’s Theater was established by the City Cultural Division and recruited from District schools for youth 1 through 12, interested in live theater, instruction, craft and acting. Each season included a Nevada History original play that coincided with the District’s Nevada History curriculum. Annually, The Company toured urban and rural school sites throughout Clark County. District Channel 10 provided for some of the Rainbow plays to be broadcast directly to the classrooms. *Please see reference letter from the founding Artistic Director.*

The City Cultural Services established the first public mural project in the valley. With a grant from the NEA, a prominent professional artist came to Las Vegas and recruited high school students from throughout the valley to design and execute murals on schools and public buildings throughout Las Vegas.

Marchese, who was on the founding board of the Discovery Children’s Museum requested student involvement from the District in this project as well. Before the Museum was built, student contact was sought. The Museum established an instructional newspaper called Quest

written by Marchese and Dorothy Wright, which focused on the arts and sciences. Each edition of 20,000 was distributed to schools at no charge.

In the 1970's Marchese heard about a program in Michigan, called Community Schools. The program used the resources of Schools and local governments on a mutually exclusive basis to provide buildings, sports fields, parks and other facilities. This program gave the District and the City double the space for their services, with no extra cost to the public. It placed facilities with programs at multiple sites throughout the City adding cultural, physical and self improvement classes and activities for thousands of residents. The program was initiated at Baker, Fremont, Garside and Charleston Heights Junior Highs and grew from there.

In 1988, Marchese was selected to establish a Cultural Division/Program for Clark County. By the time she retired, she had served as Assistant Director and Director of parks, recreation, social services for youth, cultural and environmental programs. She once again reached out to the School District to become a service partner.

Open Schools/Open Doors was established as a major component to school and county partnership. Similar to the Community Schools program she developed at the City, Open Schools and Open Schools became a multi-faceted much larger service vehicle and . In 1994 Marchese and Dusty Dickens (CCSD) crafted an agreement that would provide for the reciprocal use of facilities to benefit the residents of Clark County. Under the agreement, over 74 elementary school sites accommodated the before and after school Safekey Program in the urban and rural county. This program allows elementary age children to enjoy games, crafts, sports, art and homework assistance in a safe and fun environment. In the 2000 annual report, an average of 2,980 children per day and over 600,000 annually attended Safekey programs. The program continues to grow. The Edge program provides similar activities for older youth at District Junior High Schools

The Rec Mobile program provides sports, games and activities provided by a van and recreation professionals which visits schools and community parks throughout the day. The 2000 annual report showed that the Rec Mobile visited 3,000 sites and worked with almost 15,000 children in recreation, social skills and schoolwork. In partnership with the School District, over 10,000 children visited the Clark County Museum to learn about the cultural and natural history of Southern Nevada. More recent statistics show continued growth. The Museum develops teaching guides and activities for visiting students.

The County Wetlands Park and Education Center likewise provides guides and materials for children visiting the park to learn about environmental issues in Southern Nevada. Attendance is in the tens of thousands and growing. The availability of guides, docents and materials makes the Museum and Wetlands useful and popular to teachers and students.

The School District/ County partnership has also enabled the joint use of funding to co-build needed facilities. The Department master plan calls for parks adjacent to schools where possible which can be used by the school during school hours and the public after school. The construction of the Desert Breeze swimming complex and the Hollywood Recreation swimming complex are the result of co-design and co-funding of the facility to be able to

accommodate District needs for competitions and Department needs for classes, education, aerobics and the like. Both facilities were able to be built earlier than expected because both entities shared the funding.

At the time she retired, Marchese's partnership efforts with the schools had been recognized nationally and duplicated in many places.

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere in this application):

Among many honors recognizing her leadership and commitment, Pat Marchese is a recipient of the Nevada Governor's Arts Award. She was former chair of the Nevada Humanities Committee, grants chairman for the Las Vegas Centennial Commission, an officer in the National Association of County Parks and Recreation Officials and is a sustaining member of the Las Vegas Junior League. She was on the founding boards of the Lied Discovery Children's Museum, Nevada Public Radio, the Las Vegas Springs Preserve Foundation and the Outside Las Vegas Foundation.

In 2007, she was honored with a lifetime achievement award from the Nevada Association of Public Administrators and from the National Association of County Parks and Recreation Officials. Patricia Marchese holds a BA in Humanities and Fine Arts from the University of South Florida, an MA in Public Administration from UNLV and a certificate from the Harvard Business School.

During Lamar's 40 year career in Las Vegas and as an active member of the arts and cultural community he received numerous awards and commendations including the Governor's Arts Award, the Nevada Broadcasters Hall of Fame and later it's "Lifetime Achievement Award", Radio Manager of the Year from the Development Exchange, the Las Vegas Chapter of the American Institute of Architects "Livable Community Award" and the College of Southern Nevada's "Legacy of Achievement Award."

During the 1990's Lamar became active in local, regional and national public broadcasting and cultural and civic affairs. He organized the Nevada Public Broadcasting Association and as its Chairman approached the Nevada Legislature for State funding. He served on the Board of Rocky Mountain Public Radio, a regional group of public stations and was elected to two terms on the Board of Director of National Public Radio. His civic work included a seat on the City of Las Vegas Historic Preservation Commission, Chairman of the Clark County Cable Television Advisory Board, a graduate of the Las Vegas Chamber of Commerce "Leadership Las Vegas" program, a member of the Las Vegas Rotary Club, on the Boards of the Shade Tree Shelter, the Las Vegas Philharmonic and the Literary Society of Las Vegas and was appointed to serve on the Board of Directors of the Las Vegas-Clark County Library District.

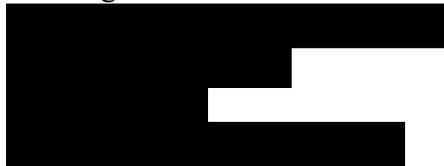
Childhood sweethearts, Pat and Lamar Marchese have been married for 50 years.

"We were children of the 1960s a time of hopefulness, and we believed that the future would be better. Our job was to see that would happen." Lamar Marchese

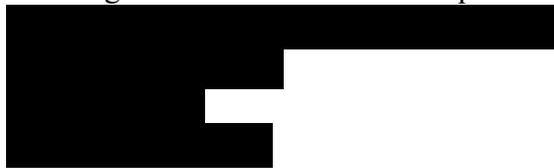


**References ready to provide endorsement to the nomination  
of Pat & Lamar Marchese as CCSD Namesakes**

Congresswoman Dina Titus (D-NV 1<sup>st</sup> District)  
Las Vegas District Office



Mr. Sig Rogich  
President  
The Rogich Communications Group



Dr. Walt Rulffes  
Retired Superintendent  
Clark County School District



Karen McKenney, Founding Artistic Director  
Rainbow Theater Charleston Heights Arts Center



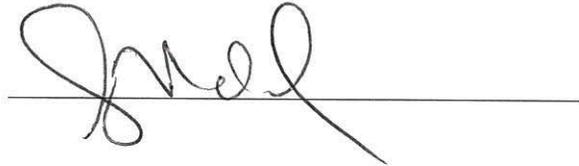
Bruce Woodbury Esq., Chair of Clark County Commission 1989-90 and 1999-2000



## **Nomination to the CCSD School Naming Committee: Pat & Lamar Marchese as honorees for one of 5 new elementary schools to open in 2018.**

Pat and Lamar Marchese devoted their entire professional lives to providing lifelong learning and cultural opportunity to all. Their impeccable stewardship of public resources in service to the people of Nevada has meaningfully contributed to an informed, harmonious, healthy and sustainable community. Countless children and adults have benefitted from their service and innovation over four decades. The Board of Directors of Nevada Public Radio and Community Advisory Board wholeheartedly endorse this nomination:

Jerry Nadal- Nevada Public Radio-Board of Directors –Chair



May 11, 2017

### **The Board of Directors of Nevada Public Radio**

Chair - Jerry Nadal, Sr Vice President of Resident Shows Division Worldwide, Cirque du Soleil

Vice Chair - Anthony Pearl, General Counsel & Chief Compliance Officer, The Cosmopolitan of Las Vegas

Treasurer - Tim Wong, President & CEO, Arcata Associates

Secretary - Flo Rogers, President/CEO NVPR

### Directors:

Kevin M. Buckley, Broker/Manager First Real Estate Companies

Richard Dretzer, Partner, Wilson Elser Moskowitz Edelman & Dicker LLP

Robert C. Glaser, VP and Senior Director, BNY Mellon Wealth Management

William Grounds, President & Chief Operating Officer for Infinity World Development Corp

Don Hamrick, General Manager/Partner, Chapman Las Vegas Dodge Chrysler Jeep Ram

Gavin Isaacs, Vice Chair, Scientific Games Corporation Board of Directors

Jan Jones Blackhurst, Executive Vice President of Public Policy and Corporate Responsibility, Caesars Entertainment

Todd-Avery Lenahan, Principal, TAL-Studio

Bill Mason, Treasurer/Project Executive, Taylor International

Kathleen M. Nysten, Retired

Nevada Public Radio will enhance the quality of life and foster civic engagement by informing, educating and inspiring our growing audiences.

Director Emeritus - Cynthia Alexander, Member, Dickinson Wright, PLLC  
Director Emeritus - Dave Cabral, President, Business Finance Corp.  
Director Emeritus - Louis Castle  
Director Emeritus - Patrick N. Chapin, Attorney & Counselor at Law  
Director Emeritus - Elizabeth "Betsy" Fretwell, City Manager, City of Las Vegas  
Director Emeritus - John Klai, President, Klai-Juba Architects  
Director Emeritus - Chris Murray, President, Avissa  
Director Emeritus - Bill Noonan, Senior Vice President of Administration, Boyd Gaming Corporation  
Director Emeritus - Mark Ricciardi, Regional Managing Partner Las Vegas, Fisher & Phillips, LLP  
Director Emeritus - Mickey Roemer, President, Roemer Gaming

### **Community Advisory Board**

Chair - Cynthia Alexander, Member, Dickinson Wright, PLLC  
Nehme E. Abouzeid, Senior VP & Chief Marketing Officer Las Vegas NHL Franchise | Black Knight Sports  
Dave Cabral, President, Business Finance Corp.  
Dennis Cobb, President, DCC Group  
Adriana Gonorazky, P.E., S.E., Vice-President, INNOVA Technologies Inc.  
Carolyn Goodman, Mayor of the City of Las Vegas  
Marilyn Gubler, Chairman of the Board, The Las Vegas Archive  
Kurtis Wade Johnson, President, Absolute Auto Care  
Megan Jones, MKJ Consulting  
Edmee Marcek, PhD, Professor of English as a Second Language, CSN  
Jenna Morton, Morton Group  
Sabra Smith Newby, Clark County Chief Administrative Officer  
Steve Parker, Professor, Department of Political Science, UNLV  
Richard Plaster, President, Signature Homes  
Kim Russell, 702 Entertainment LLC  
Candy Schneider, VP of Education & Outreach, The Smith Center for the Performing Arts  
Howard Skolnik  
Stephanie Smith  
Bob Stoldal  
Kate Turner-Whiteley, Account Director, Kirvin Doak Communications  
Lindsay Williams, CenturyLink  
Brent Wright, CEO, Wright Structural Engineers



To: CCSD School Naming Committee May 31<sup>st</sup> 2017

Letter of Reference for Patricia and Lamar Marchese #2 of 3

Such is the collective admiration for the nominees, Nevada Public Radio invited citizens to express their support of Pat & Lamar as CCSD School Namesakes. In lieu of a reference from one individual we submit the names and selected comments of the 530+ who responded in just 20 days. [www.ipetitions.com/petition/MarcheseSchool](http://www.ipetitions.com/petition/MarcheseSchool)

*“They saw what Las Vegas was missing -- a sense of community -- and they brought us together”* **Rory Reid Clark**  
**County Commission Chair 2005-2008**

*“She infused a sense of culture into the county’s mission and into the county’s sense of self that was critically important to the evolution of Southern Nevada.”* **Pat Mulroy, Senior Fellow Brookings Institution, former General Manager, Southern Nevada Water Authority.**

**Sandy Searles Miller** First Lady of Nevada 1989-99

**Beverly Rogers** Philanthropist

**Michael Green** Associate Prof. History, UNLV *They had the guts to try things and see it through. Their fingerprints are everywhere*

**Heidi & Michael Wixom** NSHE Regent 2005-2016 *The Marcheses have been a big part of Southern Nevada, we Whole heartedly sign this petition!*

**Joan Lolmaugh** fmr Board Member NV Arts Council *It will be wonderful for students to follow in their footsteps making positive contributions to the community.*

**Suzanne LeBlanc** Lied Childrens Museum *Pat and Lamar have contributed enormously to the education of children and families in extraordinary ways.*

**Garth Winckler** fmr Executive Director United Way Southern Nevada *Pat and Lamar exemplify the commitment to building a better future for our community. Their example will inspire students.*

**Jacquie Bundren** Retired Educator *As a teacher and principal in the Clark County School District I know of their dedication to our community. They are deserving of this recognition.*

**Keith Boman, MD** Philanthropist

**Patrick Gaffey** Cultural Program Supervisor Clark County

**Diane Baskin** Arts educator Clark County

**Frank Woodbeck** Nevada College Collaborative

**Jacque Nguyen** Clark County Medical Society Alliance Co-President

**David Frommer** Executive Director Planning and Construction UNLV

**Terrie D'Antonio** CEO Help of Southern Nevada

Alexandria Le *The Marcheses are inspirational to younger generations of Las Vegans, such as myself. Having known them since my teen years, both Lamar and Pat have been encouraging role models; I now look up to them from the perspective of a founding nonprofit director in Las Vegas. To say the least, the school naming would be very well-deserved.*

Amy Ayoub *Pat and Lamar Marchese are more than deserving of having a school named after them. I hope they are honored as a way of recognizing all they have selflessly done for our community.*

Anthony Flanagan *As a CCSD teacher I support this nomination!*

Betty Miller *It is appropriate to honor these community leaders in this way. They paved the way for further educational development in Las Vegas.*

Bill Laub *Thank you for the vision and leadership. Las Vegas is forever in your debt.*

Camille Leavitt *I wholeheartedly support a school being named after Lamar & Pat Marchese. Two special people who helped build the foundation for education & culture to improve the lives of families in the Las Vegas valley.*

Carolyn Sue Rasmussen *They have given so much to this community. It is fitting that the community honors them this way so they can continue to inspire future generations*

Cheryl Purdue *This is a well-deserved honor for both Pat and Lamar. They contributed a great deal to the building of our community!*

Constance Karalias *Proud CCSD teacher and NPR sustaining member, I support the initiative to name a new school after the Marchese's.*

Cynthia Frazer *A couple worthy of recognition - ones who would provide excellent examples of 'lives well lived' to the students attending the school.*

Donald Schoengold *So much of the cultural opportunities including opportunities for children that we have in Las Vegas are a result of the work done by Pat and Lamar. They should be recognized for the wonderful work that they have done.*

Emery Hartstein *Pat and Lamar Marchese are two of the most inspiring people I've ever met. It will be an honor for all the children that are privileged to attend the school named for them. It will be another way the Marchese passion is transmitted. Naming a school after these two amazing people is the right thing to do!*

Gloria Wenstrand *I first met Pat Marchese when I started working at Clark County in 1993. I have the utmost respect and admiration for her. Naming a school after Pat and her husband would be such an honor for them.*

Gretchen Inouye *The work and love the Marcheses have put into the community have made meaningful and welcome contributions for generations of Southern Nevadans.*

Jami Johnson *Lamar and Pat have given so much to this community. A school named in their honor would be a fitting tribute.*

Jean Perry-Jones *Wonderful power leadership couple, hard-working and accessible. We should be so honored to have a school bearing their name!*

Jeff Varadi *They are absolutely the best nominees for a school to be named after them. They have done it all for our community, especially in education. Jeff and Laura Cyr -Varadi*

Jeffrey K Rose *Elevated the entire Las Vegas community.*

Jim Ley *Pat and Lamar have been true leaders in an evolving Las. Eggs during a time in the 80s and early 90s when things were not so certain*

Jo Ann Angerson *Two of the finest citizens and advocates for the population of Clark county. I deserve this recognition. They are's role models for good citizenry and for loving their community.*

John Gilmour *These are exactly the caliber of Las Vegans our schools should be named for.*

Karen Green *We need to honor those who feed our souls and not just politicians.*

Kellie Hartstein *There is no one more appropriate in Las Vegas, Nevada, to receive the recognition of having an elementary school named after them. There are no two people that have done more to bring forward the quality of life that anyone living in the Las Vegas environs appreciates and enjoys. Because of the creativity, vision and dedicated life work of Pat and Lamar Marchese Las Vegas is a better place.*

Leslie Firestone *As a CCSD teacher, this would be a great choice and honor for a school name!*

Lorelle Nelson *These are two upstanding, productive people who have changed the cultural landscape in Las Vegas and Clark County*

Marilyn Nathenson *As a long-time Las Vegan who reads, looks and listens, I have benefited often from their organization and generosity. Bravo*

R Scott Phillips *Their influences have affected change throughout the United States.*

Sandra Tratos *There are no better examples of leadership and service to our community, Pat and Lamar have been stewards of education and culture in Las Vegas for decades. They are most deserving of this honor,*

Sara Bartley *You have created a lasting legacy and giving a school your names is a well-deserved tribute.*

Seth Morrison *As a newcomer I know that we all benefit from their efforts. It is a pleasure to honor them.*

Sharon Cornell

*I worked for Pat Marchese in Parks and Recreation and it was an honor to work with her. She was passionate about the recreation and cultural programs and services we provide and supportive of the staff providing it!*

Sharon Jett

*Never have there been citizens more deserving of this honor*

Sheila McCanna

*Pat and Lamar Marchese stand as examples of what Community Leadership and Participation can achieve. Their voice and actions benefited many.*

A Brauer	Cara Abrahams	Dione A Massa	Herve Bezar MD
A D Hopkins	Carlos Vasquez	Domenica Marchese	Hilarie Grey
Alan Clabeaux	Carmen Johnson	Don Pellegrino	Holly Lindsay
Aleks Spalvins	Carol Jefferies Thomas O'Farrell	Donna Robinson	Howard Naylor
Alexandra Goranson	Carol P Long	Donna Rorer	Ileri Bravo
Alexandria Drohobyczer	Carol Vielehr	Donovan Resh	J Thym
Ali Hamper	Carol Whitmoyer	Dora A King	Jackie Johns
Amanda Gordon	Carolyn Dugas	Douglas Kittelson	Jacy sparkman
Andrea Thomas	Carolyn Moore	Douglas Phillips	Jaime Lim
Andrea Deal	Carolynn Johnson	Dray Wolf	Jaimie Yap
Andrea Wellborn	Cary Harned Alderucci	Dreama Brower	James Fitch
Anees Shafi	Chan Lam	Drew	James Hey
Angeles Castaneda	Charles Rodewald	Drew Coombs	James pink
Anita Moody	Charlotte Benford	Dusty Dickens	Jan Waters
Ann Bryant	Charlotte M Leas	Ed Martin	Janet and Steve Linder
Ann Davis	Cheri Wingerter	Edward A Spence	Janet Greek
Ann Mikami	Cheryl B Hume	Edward Miller	Janice Egan
Ann Pitchford	Chris Bitonti	Elaine Sherman	Janice Wentz
Anna Vaillancourt	Chris Burns	Elisabeth Williams	Janie Ostlund
Anne Dye	Chris Regan	Elizabeth Becker	Jason Schwartz
Anne Marchant	Christine Khan Barrett	Elizabeth Foyt	Jason Willette
Anne Seabright	Christopher Shields	Elizabeth Tomasello	Jay Bartos
Anne Smith	Cindy Holub	Ellen Cosgrove	J Buckley
Anne Tanaka	Clara Ramsay	Ellen Henderson	Jean Cline
AnnLouise Pugh	Clarence Gokay	Ellen Schulhofer	Jean McCall
Anthony Williams	Cynthia Carruthers	Ellesa Reynada	Jean P Jacobs
Antonio Zuñiga	Cynthia Lippmann	Emily Chiu	Jeannie Ott
Ashleigh Lake	Cynthia M Dobek	Erin Weather	Jennifer Kleven
Augustus Hawkins	Cynthia Ochoa	Eugene Maresh	Jennifer Posey
Barbara Bennett	Cynthia Schafer	Favian Perez	Jerrilynn Sommer
Barbara Brennan	Dan Bernbach	Fin Keegan	Jessica Lee
Barbara Byars	Dana Fernbach	Fiona Kelley	Jessica Locklier
Barbara Eidrigiewicz	Daniel Morris	Francine Schartz	Jil Halverson
Barbara F Slivac	Danielle Branton	Frank Daseler	Jim Boone
Barbara Ferguson	Darell Parker	Fred Walden	Jim Hammond
Barbara Gerhardt	Darren Johnson	Fredric S Jackson	Jim Rosaschi
Barbara Joos	Darren Weller	G Lou McCoy	Jim Smoyak
Basia Yakaitis	Dave Becker	Gabrielle Samols	Jimmy Hoadrea
Ben Guyton	Dave Hanlon	Gail Findley	Jo Ann Angerson
Bernadette Harrison	David Fott	Gail Marsh	Joan Isreal
Betty Campbell	David Hed	Gail Marsh	Joan Murdock
Betty Ramsey	Dawn Perkins	Garey and Pam Heumphreus	Joan Stevens
Bill and Maria Rokovitz	Dawn Showler	Genevieve Kucan	JoAnn Friedrich
Bradford Jones	Debbie Berger	George Kaiser	JoAnn Womak
Brandy Glasgow	Deborah Chalko	Gillian Blair	Joanne Lentino
Brenda Lillge	Deborah Magness	Gina Bankhead	Joel Bower
Brenda Trainor	Deborah Ratanapool	Giovanna Brandi	John Alba
Brian and Kim Chilton	Debra A Mann	Gloria Barbosa Marchese	John De Jesus
Brian Brannman	Debra Faircloth	Gloria Gonzalez	John Ealy
Brian Clayton	Debrae Little	Gloria Rice	John Hiatt
Brianna Lass McCullough	Denise Signorelli	Gloria Sturmsn	John Marsh
Bruce Baird	Dennis Downing	Grae Drake	John O'Brien
Bryan Wilson	Dennis Hejduk	Greg Ivie	Jonathan Ruggiero
Bryant Hilburn	Diana Truax	Heather Davis	Jonathan Sparer
C Courtney Joyner	Diane Anzai	Heather Estus	Joy Rose
Caitlin Callahan	Diane Fearon	Heidi Jahanpour-Burke	Joyce Gorsuch
Cantillo E E	Diane Winton	Helen Henson	Juan Carlos Pena

Judi O'Leary Nield	Lorie Katz	Olga Mares	Sandy Tessier
Judith A Deaton	Lorilynn Bowles	P J Perez	Sara Ricciardi
Judith Page-Lieberman	Louis J Mallory III	Pam Puckett	Sarah Arnold
Judy Oxman	Louise Nelson	Pamela Redshaw	Sarah Chacon
Julia Lazareck	Lucrecia Camacho	Patricia Gordon	Scott Matthews
Julia Marchese	M Kent Cannon	Patricia Krysiak	Shana Baker
Julia Whann	Mallory Gott	Patricia Nietrzeba	Shari Schwartz
Julie Brown	Margaret LoCicero	Patricia Schkade	Sharon Clifton
Julie Menist	Margaret Pash	Patricia Thacker	Sharon Coats
Julie Scarrone	Margie Stanger	Patrick House	Shawn Davis
Julie Van Der Wal	Margo Milmeister	Patrick Marchant	Shawna Waldman
Kalthleen B Callaghan	Marie Barker	Patrick McCafferty	Sheila Robin
Karen Carozza	Marie Hale	Patty Montgomery	Sheri Bodager
Karen Duddleston	Marija Minic	Paul Chadwick	Sherman Hayes
Karen Esteen	Marilyn H Palasky	Paul Hesselink	Sherry Swan
Karen Harbour	Marilyn J Swanson	Paula Engel	Skip May
Karen White	Marilyn McKinney	Paula Petruso	Sonya Hill
Karen Wong	Marilyn Raines	Peggy Eckman	Sophia Penberthy
Kathleen Bushnell	Marina Ignacio	Peilin Wei	Stacey Jett
Kathleen Dolan	Marion Hoekenga	Penny Eardley	Staci Sandrock Grabsky
Kathleen Leavitt	Marion Kerr	Pete Sanders	Stacy Wilkinson
Kathleen Rice	Markus Vant Hul	Peter Marchese	Stanley Rice
Kathryn Garnish	Marsha Horwath	Phil Burger	Stephanie Myers
Kathryn Juergens	Marsha Parker	Philip Lawton	Stephanie Wragg
Kathryn Noall	Marta Meana	Phillip Henderson	Stephen Gaukel
Kathy Abraham	Marvin Saines	Phyllis Anne Donohue	Stephen Scharren
Kathy Mullin	Mary Ellen Spann	Rachael Black	Steven Patchin
Kay Thompson	Mary Heishman	Ralph Johnson	Steven Underwood
Keith S Gordon	Mary Pat Ryan	Ralph Nietrzeba	Stevi Carroll
Kelli Pash	Mary-Robert Dobiesz	Ray Bennett	Stewart Freshwater
Kellie Hartstein	Matea Barinaga-Flood	Ray Kukol	Susan Henry
Ken Kulas	Matia Guest	Raymond Rhoads	Susan Moore
Kenneth Kucan	Matthew Nelson	Rena Faiss	Suzan Hudson Woodbeck
Kerri Martinez Najera	Matti Smith	Rene' Merlau-Armstrong	Suzan Stoddard
Kim Glennie	Maureen Benjamin	Renee Rampton	Sybil Friedman
Kim Horsley	Melanie Cannon	Richard and Gertrude Sharpe	Tami Belt
Kim Voss	Melanie Larsen	Richard Avila	Tanna Prince
Kirk Holmes	Melvin Jameson	Richard Blankenbecler	Teresa Johnndon
Kirstin Haas	Mica Zuniga	Richard Foremaster	Terri Sturm
Kristy Totten	Michael DiGiacomo	Richard Foster	Tess Nelson
Lance Davis	Michael E Buckley	Richard Kielhorn	Therese Scupi
Lance Voth	Michael Gordon	Richard Lewnau	Thomas Pfundstein
Landon Hartstein	Michael Green	Richard Nelson	Thomas Sudds
Larry Leblanc	Michael Hollingshead	Richard Travis	Thomas W Shields
Laura Alcaraz	Michael Lee	Rick Andrews	Thomas War
Laura Eisenberg	Michael Madison	Rick Dominicus	Thomas Wr
Laura Gilgallon	Michael McCulley	Robert A Zaniewski	Tiiu Rebane
Laura Lybecker	Michele Kiraly	Robert Erickson	Tim and Lisa Jones
Laura Smith	Michelle LaBonney	Robert Levy	Timothy Davis
Laura Sussman	Mickey Sprott	Robert Romanowski	Timothy Davis
Laurence Aberman	Midgene Spatz	Roberta and Kenneth Osgood	Toby Hyman
Laurie A Childers	Miles Dickson	Robin Haworth	Todd VonBastiaans
Laurie Herda	Mindy	Robin Warren	Tom Harsch
LeAnn Browning	MJ Appelbaum	Rod Jean	Toni Fahnestock
Leonardo Gan-Lim	Morton Friedlander	Rodney B Leavitt	Tony Calvanese
Leslie Lazareck	Murray Goldman	Rosemary Robert Denis	Tracy Hunt
Leslie Marlow	Nancy Kuhns	Ross Sutcliffe	Valerie McNay
Lewis Wallenmeyer	Nancy Shepherd	Roxanne Glass	Verena Bryan
Libby Rohde	Nathaniel Whitney	Roxanne Glass	Vernon Stultz
Linda Madison	Neil Braun	Russ Hurlburt	Vickie Thompson
Lisa Bassewitz	Nicholas Fry	Russel A Kost III	Vince Felgar
Lisa Kelly	Nicholas Vogelzang MD	Ruth Jagodzinski	Vince Manfredi
Lisa Magee	Nichole Fritel	Ruth Schieck	Vivian Jupp
Liz Foley	Nicole Stucky	Ruth Urban	William Hallman
Loretta St John	Nonilon Glorioso	Ryan D Hogge	William Louden
Lori Esteen	Norm Clarke	Ryan Grauberger	William P Carlan
Lori Temple	Norm Schilling	Sandy McGinnis	

May 18, 2017

School Naming Committee  
5100 West Sahara Avenue  
Las Vegas, NV 89146

Dear Committee Members:

It is my pleasure to support the naming of a Clark County School District facility after Patricia and Lamar Marchese. Pat and Lamar's commitment to the Southern Nevada community spans decades; over which time their efforts have contributed to a rich sense of community that is vital for the positive development of our youth.

Pat started with Clark County Department of Parks and Recreation in 1988 and I had the privilege of working with her from 1992 until her retirement in 2007. Pat's passion for the visual and performing arts, historical preservation, recreation, and natural resource management was evidenced by her ongoing stewardship efforts and her emphasis on eliminating the financial, cultural, physical and geographic barriers that often result in inequitable service provision. As such, Pat sought funding for new programs and facilities in underserved areas, worked with community stakeholders to identify needs, developed partnerships to facilitate new programs and maximized utilization of school district sites. During Pat's tenure, hundreds of acres of programmable space were added to meet the needs of the growing community; facilities serving all segments of the population were constructed; and hundreds of acres of open space and environmentally sensitive lands were set aside for future use. She also worked with stakeholders, federal and state agencies and community partners to advance the development of the 2,800 acre Wetlands Park and Nature Center and facilitated the planning and design of the 2,900 acre shooting sports facility which now serves as the Clark County Shooting Complex.

To maximize funding, Pat often 'repurposed' existing facilities to meet current needs. As the Manager of Cultural Affairs, Pat converted the existing Winchester Community Center into a community arts hub complete with a visual arts gallery and a 274 seat theater that is now home to a multitude of community cultural performances. She partnered with officials at McCarran International Airport to establish the Cannon Aviation Museum and developed a satellite museum in the rural community of Searchlight. She was instrumental in the creation of the Clark County Government Center amphitheater and developed programming to compliment the intimate space. Today, the amphitheater hosts numerous renowned performances. In an effort to bring cultural programming to the rural communities of Laughlin, Searchlight, Indian Springs and Logandale, Pat secured a grant from the Kennedy Center for the Performing Arts to fund touring groups and ignited an appreciation for the arts in hundreds of children each year through the County's summer arts camp at Lee Canyon.

Pat was integral to the development of the Open Schools-Open Doors Agreement with the Clark County School District which facilitated the provision of quality educational, recreational and cultural opportunities through a reciprocal use agreement. This agreement approved in 1994 has benefited thousands of youth through the availability of additional park areas, sports fields and competition pools as well as the shared use of facility space. In unincorporated Clark County alone, the Department of Parks and Recreation currently serves over 3,500 children a day as part of the before and after school Safekey program operating at 78 elementary schools across the Valley. Hundreds more have benefited from the availability of safe and affordable summer day camp options at neighborhood schools as well as from Clark County's inventory of non-traditional learning environments which have served to provide hands on experiences for students of all ages. The 2800 acre Wetlands Park functions as a learning lab for over 2,500 third to fifth grade students per year as part of District field trips focusing on natural resource management, biology and ecological diversity. At the Clark County Museum, multiple school groups annually experience the history of Southern Nevada through interactive exhibits and the preservation of historic buildings which have been relocated to the museum grounds. Students visiting Camp Lee Canyon have an opportunity to develop leadership skills through the County's high ropes course and hands-on outdoor experiences at educational camps, leadership programs and team building sessions.

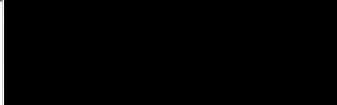
Pat's passion for young people and her desire to enhance their access to the people, programs and places that would impact their lives was contagious. Generations of young people have been influenced by services and facilities developed under Pat's leadership and her enthusiasm was the catalyst for the programs, services, amenities and resources that continue to influence our community today. As the current Director of Clark County Parks and Recreation I can attest to her contribution and the impact of her advocacy efforts towards a better tomorrow.

Pat is an educator in the truest sense of the word; recognizing that some of life's most important lessons can be derived from a family's connection with nature; the contemplation of public art; the feeling a child has when participating as part of a team; the limitless possibilities when engaged in artistic endeavors; or the discovery of self through a connection to the past. Pat's work enhanced opportunities for such learning and our community is certainly the richer for it.

Sincerely,



Jane Pike



**SCHOOL NAME COMMITTEE**  
**New Elementary School Name Application**

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

PERSON SUBMITTING THE NOMINATION: <b>Jami L. Miller</b>			
ADDRESS: [REDACTED]			
CITY: <b>Henderson</b>	STATE: <b>NV</b>	ZIP CODE: [REDACTED]	
EMAIL: [REDACTED]	HOME PHONE: [REDACTED]	CELL PHONE: [REDACTED]	
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>			
FULL NAME OF NOMINEE (first, middle, and last): <b>Bruce E. Miller</b>			
PROPOSED SCHOOL NAME: <b>Bruce E Miller Elementary School</b>			
NOMINEE'S OCCUPATION: <b>Retired CCSD Administrator</b>			
IS THE NOMINEE:			
A FORMER CCSD EMPLOYEE?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	IF SO, HOW MANY YEARS RETIRED? <b>25</b>
A FORMER SCHOOL BOARD TRUSTEE?	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	IF SO, HOW MANY YEARS RETIRED?
CURRENTLY SERVING IN ANY PUBLIC OFFICE?	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:	LAST DATE OF SERVICE:		
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES?	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
DATE OF BIRTH: [REDACTED]	CITY: [REDACTED]	STATE: [REDACTED]	COUNTRY OF CITIZENSHIP: <b>USA</b>
DECEASED? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	YEARS IN CLARK COUNTY: <b>33</b>	CURRENT RESIDENT CLARK COUNTY? <input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
<b>SUPPORT FOR THIS NOMINATION</b>			
EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
<b>Please see attached.</b>			
EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			
<b>Please see attached.</b>			

**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

**Please see attached.**

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

**Please see attached.**

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee's activities):

**Please see attached.**

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere in this application):

**Please see attached.**

**SCHOOL LOCATION/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please indicate the top three new school locations from the list on the Call for Nominations in order of preference; please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

1. **South Spencer Street and East Pyle Avenue (SE)**
2. **Chapata Drive and Casady Hollow Avenue (SE)**
3. **Beltrada Avenue and Via Italia (SE)**

You may attach no more than five (5) additional sheet(s) to complete your answers to the questions, if needed, or to provide additional supplemental material relevant to this application.

**REQUIRED REFERENCES:** In a separate document, not included in page count restriction, please provide five (5) references, including names, addresses, emails, and phone numbers. References may not be related to nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the Committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by May 31, 2017:**

Clark County School District c/o Community and Government Relations  
5100 West Sahara Avenue, Las Vegas, NV 89146 or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

1. Extraordinary and Lasting Contributions to Education. Summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District.

Dr. Miller began his storied career with the Clark County School District in 1958 as one of the architects responsible for establishing the functional bedrock on which the school district currently operates. As a teacher, coach, counselor, principal, and athletic/ activities director he coordinated with the first eight CCSD Superintendents to create, develop and structure the policies and procedures still used in our district today. His contributions are woven into the tapestry of CCSD history.

Dr. Miller greatly impacted the children of CCSD throughout his tenure, but his most instrumental contributions were during his appointment as Director of Athletics and Activities from 1976 to 1991. Dr. Miller strongly believed athletics and activities positively impacted the academic outcomes of students. Through his leadership and perseverance, he partnered the CCSD and its students with the force of the Downtown and Strip Hotel industry and prominent local businesses. This brought tremendous novel resources and opportunities for students and interconnected the CCSD with the heart of the community. During these years CCSD saw reduced dropout rates, higher graduation rates, and greater post-secondary opportunities and enrollment. The students fostered their educational and athletic aspirations and developed their social, emotional and physical well-being.

Many of the basic policies we take for granted today were established by Dr. Miller. Known as the founding father of CCSD sports, Dr. Miller negotiated the first written agreement with the Southern Nevada Officials Association to ensure there would be certified officials at every secondary and junior high sporting event. He partnered with local orthopedic physicians to ensure trained medical personnel were onsite as well. Dr. Miller helped craft the operational plan of the National Interscholastic Athletic Association and served on the National High School Football Rules Committee, creating the rules we use today to ensure the safety of our student athletes.

Dr. Miller was appointed one of the first board members to the National Interscholastic Athletic Administrator Association (NIAAA). He was later inducted to the County, State and National IAAA Halls of Fame for his leadership. To this day he is the only person from Nevada to be inducted into the NIAAA Hall of Fame. He also earned innumerable accolades in acknowledgement of his extraordinary contributions to education. Both the Clark County School District and UNLV honored him with the Distinguished Service Award and Outstanding Educator Award.

As Athletic and Activities Director Dr. Miller was responsible for "everything that happened after 2 pm" in the CCSD. This included not only all student activities and athletics themselves, but logistics such as transporting thousands of students, event safety, officials, venue coordination, scheduling, event recording, news coverage, awards, parent involvement, funding, coordination between other counties and states. Frequently this involved coordination for cross country or international activities. Dr. Miller's responsibilities extended no only to athletic events but to intellectual competitions, band, choir, other music events, philanthropic and leadership clubs, ROTC events and literally anything students were involved in after 2 pm and throughout the day. Dr. Miller developed and expanded the Varsity Quiz program together with the late Harvey Dondero sponsored by the Las Vegas Kiwanas club and held at Channel 10 Studios. They further expanded this to the Jr. High school level. With the late Senator Howard Cannon, he expanded the High School ROTC program from one Nellis AFB unit at Rancho HS to a district wide program at every school. He developed the first county and state wide ROTC Drill Team and Efficiency Championships still run today. Dr. Miller's tenure oversaw the early beginnings of the CCSD with 20,000 students and his policies and innovations still guide the 320,000 students of today.

2. Exceptional Leadership. Please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/ or humanity in Clark County.

Dr. Miller has always been known as a motivator, innovator and leader in the CCSD from its early days. For 12 years, he used these skills on the Las Vegas Youth Advisory Board. He prided himself on forming teams of educational and community experts to create novel solutions to barriers impacting student performance. Dr. Miller understood that improving performance in low-performing schools would require a staff committed to thinking outside of the box and creating innovative solutions.

Dr. Miller instilled a “Yes we can do this!” attitude to achieve goals thought of as unattainable by others. His conviction was put to the test when entrusted with the challenging role as the Principal of Opportunity School, the “high school of last resort” for Clark County’s most troubled youth. During the early 1970’s the community was struggling with civil unrest and the desegregation of our school district. Riots were erupting in underprivileged areas and disrupting the educational process and the basic safety of the students and faculty. Dr. Miller was personally threatened on multiple occasions with weapons as he led the initiative to turn around this school and improve student performance. He was on the front lines of a growing effort to battle escalating gang violence that confronted law officials and community leaders. Dr. Miller challenged his staff and community leaders to invest in these at-risk youths instead of waiting for the next disruption. Self-worth, respect, and opportunities were the keys to his motivational strategy.

One of his most effective programs developed by Dr. Miller during his tenure at Opportunity School was titled Cream of the Crop. Each week several Opportunity School students were selected by their teachers for having achieved a small self-set goal. These students were then honored with a special certificate and luncheon downtown with their principal and a prominent business or school district member. For many of these students, this was the first time they were recognized for a positive achievement, the first time in their lives someone believed in them and publicly acknowledged their accomplishment. Many students attribute this recognition program as a defining moment in their lives which motivated them to finish school and begin a career. Although recognition programs and community partnerships are common in our educational system today, this was a revolutionary concept at the time.

Based on his successful leadership strategies, Dr. Miller was then charged with turning around another school campus in crisis, becoming the principal of Western High School. Again, with this “Yes we can do this!” attitude, Dr. Miller rallied his new staff and community officials to rid this school of its prevalent drug infestations, low academic achievement and dismal graduation rates. Within his first year as principal, Dr. Miller led Western High School to five State Championships. The school went on to win many more throughout his tenure to become a state athletic powerhouse. He also nurtured the development of the three-time nationally award winning Jubilation musical ensemble which produced several critically acclaimed LP albums. Most importantly, Western High School began receiving acknowledgement for its scholastic achievements and produced several National Merit Finalists. For such incredible successes and exceptional leadership skills Dr. Miller was promoted to CCSD Central Administration to make district wide impacts through innovation and reforms.

3. Notable Education Experience. List relevant education positions of experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County.

Dr. Miller served the CCSD with distinction in multiple roles since 1958. Returning as a Korean War veteran, Dr. Miller used his GI bill to obtain a teaching degree before beginning his 33-year career with the school district. Initially hired as a teacher at J.D. Smith Middle School, Dr. Miller rapidly advanced as a teacher, coach, and counselor at Rancho High School from 1960 until 1965. There he coached with the late Jack Dailey to win the Ram’s first Nevada State Baseball Championship. Dr. Miller’s impact on student success then accelerated him into the administrator and principal roles of Roy Martin Junior High School (1965-1970), Opportunity School (1970-1972) and Western High School (1972-1976). In 1976, he began his 15-year tenure as the most celebrated Athletic and Activities Director in the CCSD.

Dr. Miller retired from full-time service with CCSD in 1991. However, his notable educational experience was requested once again in 1995; he returned to the District to become the first Administrator of the Clark County Adult Evening

Education Programs. Dr. Miller again utilized the strengths of his staff to create the successful adult learning program still operating today. Although Dr. Miller officially retired again in 2000, he continues to support CCSD as the Nevada Administrator and on the Board of Directors of the international organization Youth Basketball Association of America.

4. Involvement in Organizations or Activities Benefiting Children and / or Relevant Public or Government Service. Please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County.

Dr. Miller grew up in a small town with little opportunity outside of farming. He served our country as a Sound Ranger in the Korean war. Returning, he used his GI bill to obtain his teaching degree and began his career in educating and encouraging Clark County youth. He achieved the highest status of 3<sup>rd</sup> degree Master Mason in both the York and Scottish Rite, and the additional 33<sup>rd</sup> degree from the Scottish Rite. He is also a life member of the BPOE Elks Lodge and routinely played Santa for underprivileged children. Both these associations continue to be very active with children and community betterment.

Dr. Miller built successful partnerships with civic, community and business leaders in each of his positions within the Clark County School District to bring the community closer to students and schools. His intent was to sustain collaborative partners to weave together critical resources to support the needs of the students and accelerate their success. Building these partnerships required exceptional leadership and involvement in multiple organizations to address the barriers impacting our educational system.

Dr. Miller's key educational and community organizations include City of Las Vegas Cultural Arts Community Committee (Member), City of Las Vegas Professional Baseball Team Recruitment Committee (Member), City of Las Vegas Volunteer Fire Department (Member), Clark County Convention and Visitors Authority (CCSD Liaison), Clark County School District Budget Committee (Member), Energy Conservation Committee (Member), Las Vegas Elks (Lifetime Member), Las Vegas Junior Chamber of Commerce (Member), Las Vegas Phi Delta Kappa Educational Fraternity (Secretary and Charter Member), Las Vegas Sun Youth Forum (Executive Committee and Event Coordinator), Master Teacher Advisory Board (Member), National Association of Secondary School Principals Association (NV Scholarship Committee Member), National Federation National Conference Host Committee (Chairperson), National Federation (Executive Committee Member), National Interscholastic Athletic Administrators Association (State Membership Chairperson, Hall of Fame Inductee), Nevada Association of School Administrators (Executive Board Member), Nevada Association of Supervision and Curriculum Development (President), Nevada State Secondary Principals (President), Northwest Accrediting Association Review Committee (Chairperson), Southern Nevada Counselors Association (Committee Member), Southern Nevada Officials Association (Baseball Official and Lifetime Member), State Committee on Education (Member), Youth Basketball of America (State Director), and Zelza Las Vegas Shriners (Member).

5. Significant Impact on Children and Education in Clark County. Please describe the estimated number of children / people impacted by the nominee's activities.

Dr. Miller has touched hundreds of thousands of lives throughout his career in education. He began with a school district of 20,000 students and saw it thrive to become the 5<sup>th</sup> largest school district in the country with 320,000 students. He left a legacy in both the CCSD and all Nevada. Dr. Miller challenged the community in many unconventional ways to partner with the school district and invest in Nevada's future.

He has dedicated his life to bringing much needed resources to our district and significantly impacted many of the services utilized today to support our students. Dr. Miller realized early within his administrative career that to bridge the gap between the community and school district, he needed to demonstrate that CCSD had a significant presence in the community. In 1986, he organized the first Corporate Challenge Program as one community platform. Educators came together to compete in the largest amateur sporting event in Nevada against thousands of employees in hundreds

of companies, with the CCSD winning the large corporation division. The Corporate Challenge recently celebrated its 32nd anniversary with 18,000 athletes from more than 125 companies from around Las Vegas. The schools rallied and the community took notice as CCSD won many championships over the years. This program opened the door to many more partners interested in working with CCSD, benefiting both sides. Dr. Miller collaborated with such icons as Siegfried and Roy to bring students to the Frontier Hotel and later the Mirage for educational programs on endangered animals. Similar programs and educational forums were established for the dolphin habitat, and later the Shark Reef at the Mandalay Bay. Another unique event involved hundreds of high school students assisting the Sands Hotel in their 1982 record balloon release for the Guinness Book of Records to bring attention to funding educational reform. Many other hotels and casinos followed suit by working with Dr. Miller to involve high school bands, ROTC's, and clubs for special events which brought much needed recognition and funding to an ever-growing school district. In addition to the financial support from the casinos, Dr. Miller partnered with Jostens Jewelry, Jack Binion, Kiwanis clubs, Lions clubs, Elks clubs, Masons, and the Southland Corporation, to bring much needed resources to underfunded schools. Dr. Miller is also credited for developing the Sun Youth Forum with Governor Mike O'Callaghan and Superintendent Robert Wentz; organizing the first statewide high school ROTC skills competition and varsity quiz competitions; as well as organizing the UNLV Rebel Recognition Program to recognize outstanding CCSD teachers.

Due to Dr. Miller's inspirational efforts and outpouring of community support, the CCSD established full departments to manage the myriad of programs. The CCSD Partnership Office, the CCSD Department of Athletics, and the CCSD Department of Activities were founded to support the continuing needs of our students.

6. Positive Role Model / Special Attributes, Talents, Accomplishments, or Contributions. Please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments or contributions not listed elsewhere.

Dr. Miller started life in a Midwest small town with few options. He spent his elementary school days working in his father's creamery churning butter and candling eggs helping the family to survive. He held onto his belief in himself and the ideals of service and hard work. He served his country in the Korean War and then created his own educational growth. He engrained the belief that success is motivated by the development of self-worth and small opportunities. As the first in his family to attend college, he used his GI bill to obtain his teaching degree from Wayne State College in Nebraska. He continued his commitment to lifelong education earning a Masters Degree in School Administration from UNR and his Doctorate in School Administration from UNLV. He used this education, experience and talent building the CCSD.

Dr. Miller dedicated his entire career to the students of the Clark County School District. He was an advocate for young men and women along their educational journey, bringing opportunities to those who may not have had any without his support. He quite literally put his life on the line for his passion for education as he faced down guns and knives on several occasions while bringing order, encouragement and possibilities to his students at Opportunity School. As documented in this application, Dr. Miller has positively touched students' lives on local, state and national levels. When he began his career in 1958, CCSD had recently consolidated into the district we know today and is still functioning with many of his programs still enriching student's lives. Dr. Miller worked tirelessly to turn around under performing schools and created national and state regulations to keep our students safe when participating in activities and athletics.

Dr. Miller improved not only the lives of students, but also the CCSD team members who had the opportunity to work with him. It seems as if everyone who worked near him has an inspirational or memorable anecdote to relay about how he touched their lives. Starting as a teacher and a coach, and continuing as a counselor, Assistant Principal, Principal and then Administrator, Dr. Miller experienced and influenced every aspect of CCSD whether Classified, Certified or Administrator. The scope of Dr. Miller's influence extended well beyond the School District. He often stepped up as a



Dr. Bruce E. Miler  
Required References

1. Ralph Cadwallader



2. Dr. George Ann Rice



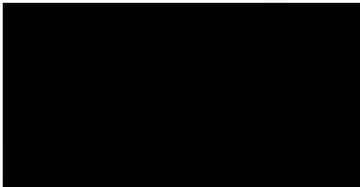
3. Dr. Kay Carl



4. John Osborn  
Assistant Dean for External Relations  
University of Nevada, Las Vegas  
Lee Business School



5. Dr. Lonnie Hammargren





September 10, 2016

Clark County School District  
School Naming Committee

Ladies and Gentlemen:

I have had the pleasure of knowing Dr. Bruce E. Miller for more than forty years.

For two of those years, I was an Assistant Principal at Western High School while Bruce was the Principal. Later, while I was Associate Superintendent of Secondary Education Division, the Bruce Miller led Department of Student Activities was in our division.

Dr. Miller led a dedicated and distinguished career in the Clark County School District. He successfully served as a teacher and high school level counselor. He then achieved in leadership positions as the principal of a junior high school, an alternative school and, then, a high school. For the last twenty-six years of his career, he effectively held the positions of the district's Director of Student Activities and the Assistant Director of Adult Education.

Bruce is a true leader. He was asked, or elected, to be a member of a wide variety of professional "Boards" and "Associations". Impressively, these boards and associations were not at just the local level, but also, at the regional and national level. In nearly every case, he was selected to be the Chairman or President of these respective groups.

It is also noteworthy that, in addition to his professional activities, Bruce "gives back" to his community. He is: active in his church; a member of the Shriners and the Elks Club; and is a member of the Black Mountain Country Club.

It is with great pleasure that I recommend that the Clark County School Naming Committee place Bruce Miller's name on one of our newly constructed schools.

Sincerely,

Ralph Cadwallader  
Executive Director, Emeritus

NEVADA ASSOCIATION OF SCHOOL ADMINISTRATORS



To School Naming Committee:

I am submitting this letter of support on behalf of **Dr. Bruce Miller**.

My name is Dr. George Ann Rice. I retired as Associate Superintendent of Human Resources after 34 years with the Clark County School District.

My first encounter with Dr. Miller occurred when he arrived at Western High School as our new principal. I remember very clearly that he met with each staff member to introduce himself and to get to know each of them personally. I was a teacher at the time and was planning to move into administration. He was aware of that fact. When he began our conversation, he told me that now that he was principal and I was on the staff, he would personally do everything he could to help me achieve my goals. He was totally in my corner. I was amazed and very grateful. It is as clear today in my mind as it was when we talked those many years ago. Actually, I received my administrative appointment 3 months later. I always thought Bruce had helped in some way.

Bruce seemed to attack each of his assignments with the same passion, enthusiasm and commitment. He was committed from the beginning to turning low-performing schools around, before that became a common theme in the district. He was in that endeavor a member of the team, never expecting his staff to do anything he wasn't already doing.

In addition, I have always admired his commitment to athletics. I am very aware from experience that athletics gives many at-risk youngsters a reason to come to school and can also be the glue that holds a school together. I remember in the late 60's when there were race confrontations in the high schools in Las Vegas. I saw our school totally turned around when the football team brought home the State Championship. The students did not see themselves any more as black or white, but as "from Western High School". From that time on, I was an enthusiastic supporter of high school athletics.

It is my pleasure and my honor to support Dr. Bruce Miller's nomination as a candidate to have a new school named for him.

Sincerely yours,

A handwritten signature in black ink that reads "George Ann Rice". The signature is written in a cursive, flowing style with a long horizontal line extending from the end of the name.

Clark County School District  
School Naming Committee

School Naming Committee Members:

It is my honor and pleasure to provide this letter of recommendation for Dr. Bruce E. Miller. Being extremely involved in the local community, as a former elected member of the non-partisan Board of Regents for the Nevada System of Higher Education and Nevada Lieutenant governor, I am glad to give a strong recommendation for the naming of a new elementary school after the exceptional Dr. Miller.

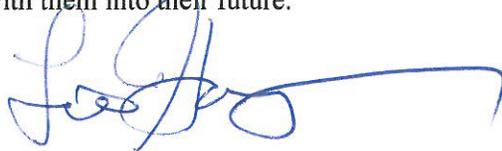
I have known Dr. Miller for more than 40 years, encompassing his 33-year career with the Clark County School District. As Nevada's Lieutenant Governor from 1995 through 1999, education was an important platform during my service. I know Dr. Miller had a similar emphasis on the importance of a strong, well-rounded education for all Nevada's youth. Dr. Miller worked tirelessly for our students without the desire for personal or political gain, for him it was always about providing quality education for all children.

Dr. Miller has also been a community leader in our neighborhood, as well as our church. Through each of our interactions, Dr. Miller's integrity and dedication to the Clark County School District was an admirable example of commitment to quality education. Nothing is more telling of this commitment than the fact that Dr. Miller's children, as well as my own, attended, and graduated, from the Clark County public schools.

His greatest talent though, was his ability to take failing students and schools and set them on a path to success. He did this through reorganizations, forming new partnerships with the community, and teaching the students and parents to take pride in their school and their children's education. Nothing exemplifies this skill more than what Dr. Miller was able to accomplish at Opportunity School and Western High School.

Dr. Miller has my great admiration as a school teacher, coach, and administrator. I believe it would be an appropriate honor to have his stellar career commemorated through the naming of a school after this great man. Dr. Miller should be known for making students successful by nurturing their confidence from within and pride in their own abilities and accomplishments, no matter where they lived, where they started, or which school they attended. His life and career have been dedicated to the Clark County public school system and it is fitting he be remembered for his accomplishments. The students at Dr. Bruce E. Miller elementary school will take his inspiration with them into their future.

Sincerely,



Dr. Lonnie Hammargren  
Former State of Nevada Lieutenant Governor



## SCHOOL NAME COMMITTEE

### New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

<b>PERSON SUBMITTING THE NOMINATION:</b> Terri Janison			
<b>ADDRESS:</b> [REDACTED]			
<b>CITY:</b> Las Vegas	<b>STATE:</b> NV	<b>ZIP CODE:</b> [REDACTED]	
<b>EMAIL:</b> [REDACTED]	<b>HOME PHONE:</b> [REDACTED]	<b>CELL PHONE:</b> [REDACTED]	
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>			
<b>FULL NAME OF NOMINEE</b> (first, middle, and last): Orton Dennis Ortwein			
<b>PROPOSED SCHOOL NAME:</b> Dennis Ortwein Elementary School			
<b>NOMINEE'S OCCUPATION:</b> Retired Educator			
<b>IS THE NOMINEE:</b>			
A FORMER CCSD EMPLOYEE?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED? 30
A FORMER BOARD OF SCHOOL TRUSTEE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?
CURRENTLY SERVING IN ANY PUBLIC OFFICE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES <input type="radio"/> YES <input checked="" type="radio"/> NO			
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
<b>DATE OF BIRTH:</b> [REDACTED]	<b>CITY:</b> [REDACTED]	<b>STATE:</b> [REDACTED]	<b>COUNTRY OF CITIZENSHIP:</b> USA
<b>DECEASED?</b> <input type="radio"/> YES <input checked="" type="radio"/> NO	<b>YEARS IN CLARK COUNTY:</b> 60	<b>CURRENT RESIDENT CLARK COUNTY?</b> <input checked="" type="radio"/> YES <input type="radio"/> NO	
<b>SUPPORT FOR THIS NOMINATION</b>			
<b>EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION</b> (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
See attached - question 1			
<b>EXCEPTIONAL LEADERSHIP</b> (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			
See attached - question 2			

**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

See attached - question 3

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

See attached - question 4

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee's activities):

Dr. Ortwein's service as a teacher, administrator and community leader from 1956 to 2016 has easily impacted over one million (1,000,000) students and thousands of adults.

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere):

See attached - question 6

**IS THERE AN AREA OF TOWN/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

A school near the Sun City Summerlin neighborhood would make it easier for Dr. Ortwein to visit and assist a school named in his honor.

You may attach no more than five (5) additional sheet(s) to complete your answers to the questions if needed.

**REQUIRED REFERENCES:** In a separate document, please provide five (5) names of references, including addresses, email and phone numbers. References may not be related to the nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by September 16, 2016:**

Clark County School District c/o Community and Government Relations

5100 West Sahara Avenue, Las Vegas, NV 89146

or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

## **1. EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION**

Dr. Dennis Ortwein's lifelong work in education both locally and internationally made a significant impact on millions of students during his professional and volunteer careers. But more importantly, his enduring commitment and tireless work to bring educational equality to the Clark County School District (CCSD) impacts each and every district student today, and will continue to benefit generation upon generation of future students. These significant contributions include his district-wide leadership in desegregation, his pioneering civil rights advocacy work, and his groundbreaking leadership in the inclusion of students with disabilities.

These historic contributions are the result of Dr. Dennis Ortwein's extraordinary ability to be a productive bridge builder throughout his over 60-year school and community career. He began his tenure with the Clark County School District as a teacher during CCSD's inaugural year in 1956. His career spanned 30 years, serving as a teacher and as an administrator. Then, after he "retired," he served another 13 years as a substitute principal.

A champion for equality and human rights causes all his adult life, Dr. Dennis Ortwein played a critical role in local school desegregation, as well as furthered educational equality internationally in Nigeria. He was a leader in the CCSD's movement to eliminate de-facto-segregation and to organize a plan to integrate the public schools of Clark County. In 1966, after 10 years as a teacher and principal for CCSD, Dr. Ortwein took a leave to help the US Government and Ohio University develop a "teacher of teachers" training program for the Government of Nigeria. He was hired to be the coordinator of a lab school to assess and evaluate student teachers, coordinating the training of teachers for work in remote villages and to demonstrate master teaching while teaching education classes at the college.

Additionally he acted as an ambassador for the United States in the newly developed and independent country of Nigeria, travelling the country with two Peace Corps members and performing musical renditions, as Dr. Ortwein has an exceptional singing voice that he used to bridge cultures.

Upon his return from Nigeria Dr. Ortwein was assigned as the principal of the still segregated Jo Mackey Elementary School. At Mackey he began working with civil rights advocates Mabel Hoggard and Edythe Katz, both school namesakes, to bring about the integration of the schools, and to ensure equal educational opportunities for every student in Clark County. His efforts led to the establishment of a CCSD lighthouse plan called POSE (Program of Social Enrichment), a voluntary integration program that paired 5th grade classes at the seven all African-American schools with 5th grade classes in the broader community. This laid the groundwork for the District's 6th Grade Center plan.

Championing educational equality for students with disabilities or special needs, Dr. Ortwein became the CCSD's Federal Programs Coordinator in charge of oversight regarding the 1975 Education for All Handicapped Children Act (P.L. 94-142). Dennis worked tirelessly with school and parent groups on this historic law. This act was instrumental in making sure handicapped students were able to participate in an inclusive classroom setting. The act also insured: the least restrictive environment for all children; a just dispute resolution process for parents; continuing parental review; and supplementary Federal Funds for the programs.

Dr. Ortwein represented the CCSD on monitoring committees for the Nevada Department of Education to review compliance with State and Federal regulations in special programs like Vocational and Indian Education, and private schools throughout the state. He was employed by the Nevada State Department of Education to revise the Nevada Charter School Handbook and assisted the CCSD Human Resources Department in interviewing prospective teachers from across the country, utilizing his experience to identify and recruit top teaching talent for

Clark County. In addition to this extensive work in educational equality, Dr. Ortwein was one of the architects of the workable classroom model in the face of severe student overcrowding.

In all positions throughout his 60+ year professional and volunteer career in education, he brought significant results by placing emphasis on the teacher-pupil level, especially for those with special needs. ***Each of these changes has, and to this day, continues to impact all the children in the district, meaning his efforts have benefited and continue to benefit the educational success of over a million students.***

## **2. EXCEPTIONAL LEADERSHIP**

Dr. Ortwein's leadership in the face of adversity, and his ability to rally and mobilize community leaders, administrators, teachers, and parents to adopt bold, new, and innovative ways to further educational equality serves as a model for current and future CCSD leaders. He demonstrated exceptional leadership during his CCSD career and continued it upon his retirement, to the benefit of Clark County and Nevada.

Serving as a perfect example of this leadership, Dr. Ortwein was recruited by CCSD and Nevada Superintendents Bob Wentz and Eugene Paslov to assist Esmeralda County with mid-year superintendent/Board turmoil. In one semester he conducted a nationwide search for a permanent superintendent, established libraries in the schools, installed CCSD Board procedures, and brought harmony to the community, allowing teachers, parents, and residents alike to take pride in their District.

Another specific example that highlights Dr. Ortwein's exceptional leadership is his work with the National Conference of Christians and Jews (NCCJ). He was contacted by NCCJ board members Thalia Dondero, first female Clark County Commissioner and Bill Martin, President of the Nevada State Bank and was hired as Executive Director of the NCCJ. At the time of his hire, the organization was in debt and dormant. Dr. Ortwein expanded a working board of directors, increased fundraising, and directed an energetic activity program, including the Mayors' Prayer Breakfast and Camp Anytown (for high school students). With his leadership, the NCCJ worked with Governor Bob Miller to pass the first Nevada hate crimes bill and founded the still active Southern Nevada Interfaith Council, chaired by Gard Jameson. Dr. Ortwein continues working with the NCCJ to this day, conducting interfaith forums in various houses of worship.

## **3. NOTABLE EDUCATION EXPERIENCE**

### **1956-1962 - Lincoln ES, Grade 5 teacher and Jim Bridger Hr. High, Grade 8 English/Social Studies teacher**

- Served on the PTA as the teacher representative
- Coordinated student council and numerous school activities

### **1962-1966 - Tom Williams ES - Principal**

- Facing skyrocketing growth (exploding from 800-1300 students) and hostility relating to potential overcrowding developed a half-day session/team-teaching program in conjunction with teachers, parents and business community
- Worked with Young Audiences and Assistance League to bring culture programs to the students
- Collaborated with City of North Las Vegas to develop a joint-use park/playground on school property

### **1966-1968 Advanced Teachers College Kano (Nigeria)**

- Was an effective "Ambassador" for America at time of civil war in Nigeria and civil rights struggles in the U. S. During the assassinations of Robert Kennedy and Martin Luther King, he helped African students understand the American values and complexities that led to these tragedies

#### **1968-1970 - Jo Mackey ES - Principal**

- Returned to the still racially segregated district (after his international educational work in Nigeria and volunteered to house and work with two programs preparing for racial desegregation:
  1. Westside Council directed by Mabel Hoggard
  2. Volunteers for Education directed by Edythe Katz
- Developed and administered the pilot program for school desegregation - POSE (Program of Social Enrichment) where classes from seven African-American schools were matched with cross-town classes for monthly social/academic exchanges.

#### **1970-1981 - Federal and Special Programs Coordinator**

- Insured grants submitted met all Federal requirements, resulting in millions of supplementary funds for students over ten years
- In this period of struggles for school desegregation and the least-restrictive environment, Dr. Ortwein was often the District voice and a strong advocate for public and agency relations with state/federal representatives, service clubs, advisory committees, university classes, and media
- Wrote and coordinated two Teacher Corps cycles with UNLV personnel, preparing and motivating many new teachers to work in "at-risk" schools
- Played a major role in developing a workable system to meet the dictates of P.L. 94-142 (The Education of the Handicapped Act)
- Helped conceive/develop an innovative plan that resulted in a daily one hour duty free instructional planning period for teachers as well as specialist art, music, library and Physical Education instructors for students. The plan also solved a negotiation impasse with the local education association

#### **1981-1986 - C.C. Ronnow ES- Principal**

- Implemented a year-round school schedule in a community that opposed a change from the traditional nine month schedule. His leadership and organization skills won over parents and teachers alike with approaches that became a model for success and inspiration among year round schools. After 30 years, Dr. Ortwein retired and began his "second career" with education in Nevada

#### **1987- Esmeralda County School District - Interim Superintendent**

- During a time when the county was experiencing a conflict between the current Superintendent and the Esmeralda County Board of Trustees Dr. Ortwein served as Interim Superintendent and worked with the Board and Administration, improving their processes and advancing their education structure
- Organized a series of team building activities that allowed the various factions within the district to use a framework for cooperative problem solving
- In addition he provided leadership for a first ever contract negotiation between Trustees and district employees and led the charge to establish a children's library in each school of this rural district.

#### **1991-2007 - Acting/Interim Administrator**

- Served as an on-call licensed administrator for periods of two days to three months in over eighty (80) elementary/middle schools, covering sixteen years after retirement. Three goals were accomplished:
  1. Insured all student needs were met
  2. Provided a smooth transition for the permanent principal
  3. Identified needs that could be met by Rotary and other service organizations

#### **4. INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE**

Dr. Ortwein proudly served for eight years in the Montana and Nevada Army National Guard, being honorably discharged as a Sergeant First Class.

Dr. Ortwein served as the Regional Director for the National Conference of Christians and Jews, providing an ecumenical approach that brought the people and resources together and impacted intergroup problems in a positive way.

Dr. Ortwein was also appointed and served 11 years on the Nevada Board of Psychological Examiners by Governor Richard Bryan and Governor Bob Miller and six years on the Governor's Committee on Education relating to the Holocaust. The Committee was responsible for bringing Holocaust survivors to teacher workshops for a full understanding of this critical time in history. In addition they developed a Holocaust curriculum for the secondary schools.

Dr. Ortwein has been a member of the North Las Vegas and Summerlin Rotary clubs since 1963. In that time he set the procedures for numerous teacher mini grants, which provided thousands of dollars to teachers. He was named a Paul Harris Fellow six times for major contributions to the Rotary International Charitable Foundation; led a group of young business professionals on a cultural exchange to the Philippines and conducted activities with the Filipino group during their Clark County visit, including interactions with local school groups. He was a leader in developing the Happy Feet program for Rotary, providing over 600 pairs of shoes for needy children in North Las Vegas schools.

In additional Rotary-related work, Dr. Ortwein has been a leader with the Interact and Kideract service clubs in elementary and secondary schools teaching students the importance of giving back to their community. The students, with Rotary assistance, participate in planning service projects as Junior Rotarians. These programs have reached hundreds of children over the last 20 years. Dr. Ortwein and the Summerlin Rotary Club continue to work with Palo Verde High School, Johnson Middle School and McMillan Elementary School on these programs.

Additionally Dr. Ortwein served as President of the Education Service Club, Phi Delta Kappa, where he conceived, developed and moderated a gubernatorial debate on educational issues between then candidates Robert List and Robert Rose. He also sponsored the first woman for membership in the PDK, Elise Wolff, during a time of civil rights struggles for women.

He volunteered to serve on the CCSD 50th Anniversary and Archive Committee, bringing an unmatched wealth of knowledge to the group, which will live on for generations of students to come. The group consists of retired administrators and teachers collaborating on writing the history of the school district and is still active today.

He provided important counsel while schools were being designed, to insure the buildings were constructed to support teaching the arts. He was part of the Nevada Arts Advocates which provides student scholarships.

Dr. Ortwein was recognized for his efforts by The Alliance for Arts Education at the John F. Kennedy Center for the Performing Arts in Washington D.C. for his contribution to and support of Arts Education.

Dr. Ortwein was particularly visible and accessible for students, bonding with his student body at every school he served. For example, when fifth grade students learned he was leaving as substitute principal at Mitchell Elementary School, they picketed the office with "Ortwein Stay" signs.

## **6. POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS**

Dr. Ortwein has set an important example throughout his life and served as a supportive role model for administrators, teachers, and community leaders. He believes that all human beings are, by their nature, good and that when society approaches problem solving with that belief in mind, cooperation and goodwill are the result. State and local leaders have recognized his significant influence on the community, and over the years called on him to represent Las Vegas when the times required a man of good will to help mend, repair, and restore a sense of community. Governors Bryan and Miller took advantage of his skills in problem solving which resulted in positive action. Governor Bryan honored Dr. Ortwein in a written commendation saying, "As Dennis joined hands and served with distinction in these roles he demonstrated a strong and committed voice for all people of good will. His efforts made our community a better place for all of us".

Music has always been a major part of Dr. Ortwein. He chose to provide his students wonderful opportunities to share in that love; opening their eyes and ears to how music can assist in their education and everyday lives. As a fifth grade teacher he developed programs in his class incorporating academic lessons with music. His students would then perform for the whole school.

He was a founding member and served for fifteen years as a working board member for the Nevada School of the Arts. Additionally, he was a founding member of FAYM (Foundation to Assist Young Musicians) with Hal Weller, Founder of the Las Vegas Philharmonic. FAYM provides violin instruction for at-risk children at the Pearson and East Las Vegas Community Centers.

Dr. Ortwein has been a parishioner and an active volunteer, while serving on committees and as a lector and vocalist of Saint Elizabeth Ann Seton Church in Summerlin since 1991. As a recognized leader in the field of education in Southern Nevada, he was asked by the parish council to assist their chosen architect in designing the school envisioned by the church community. The project resulted in the Elizabeth Ann Seton parochial School, opening in the year 2000.

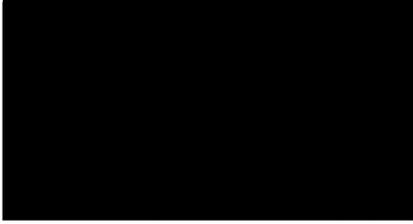
Dr. Ortwein has served as President of the Clark County Elementary Principals Association, School Masters, Phi Delta Kappa and the NLV Rotary Club. He was selected as Rotarian of the year several times. His avocation as an accomplished vocalist included: church cantor, wedding/memorial soloist, and musical comedy performer and at many school related events.

In 1978 Dr. Ortwein was one of the first doctoral candidates to be awarded a doctorate in the Nevada System of Higher Education.

At age 84, Dr. Ortwein continues his volunteer activities in the community through Rotary, church and theatre/choral in Sun City Summerlin.

**References for Dr. Dennis Ortwein**

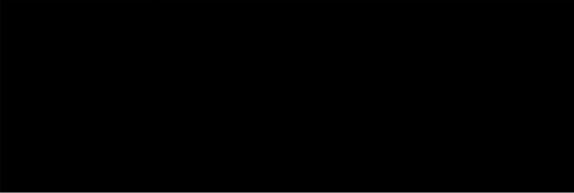
Senator Richard Bryan



Mr. Harold Weller



Ms. Ann Lynch



Dr. P. Kay Carl



Mr. Bill Martin



August 29, 2016

Clark County School District School Naming Committee

5100 West Sahara Avenue

Las Vegas, NV 89146

Dear Members:

This letter is to encourage your support and action to name one of the new Clark County School District's elementary schools in honor of Dr. Dennis Ortwein.

Dr. Ortwein has been a long time Clark County educator who served the district and the state in many capacities. I have known Dr. Ortwein, both personally and professionally, for over thirty-five years and have worked with him on many local and state projects.

My interactions with Dr. Ortwein in the District's Federal Programs Office fostered a collaborative relationship between your school district and the Nevada Department of Education leading to improved opportunities for additional programs which benefitted many students in Clark County schools. These included funds for school library/media resources, career educational and workforce exploration and training, integration models, services for special needs children and programs in the arts and physical education.

One of the noteworthy district advancements occurred as a result of a special project to allow elementary teachers a preparation period during the school day. Dr. Ortwein devised a program of specialists who would relieve the regular classroom teacher and offer students programs in art, music, physical education and library classes.

As Nevada Director for Federal Programs, I was especially appreciative of Dr. Ortwein's contributions in helping the state office find ways to innovate and experiment with new educational models, such as through the ESEA Title III mini-grant program. He encouraged teachers to present innovative ideas that would enhance and improve academic skills for all students, and especially those children from disadvantaged backgrounds.

At the state level, Dr. Ortwein served on the state-wide ESEA Title II Advisory Council. The Council approved and monitored programs throughout Nevada's schools and communities. Many of these programs are still operational with local funding. Several years ago our state office engaged Dr. Ortwein to develop a charter schools application manual.

During our professional association Dr. Ortwein served as interim superintendent in Esmeralda County School District. Our state office assisted him in this capacity. A legacy of his work in that school district is the establishment of school and community libraries.

It would be a most fitting honor for your committee to name a school for him in recognition of his many contributions to your school district and to the Las Vegas community.

Please feel free to contact me at [REDACTED] or by e-mail, [REDACTED] for more information should you desire it.

Sincerely yours,

  
William F. Arensdorf

Director, Office of Fiscal Accountability, (Ret)

Nevada Department of Education

School Name Committee  
5100 West Sahara Avenue  
Las Vegas, NV 89146

I had the privilege of being the Deputy Chief of Party of the Ohio University /USAID project in Kano, Nigeria, from 1965 to 1967. I was in charge of the project when Dr. Dennis Ortwein was hired by Ohio University to be our laboratory school coordinator. His responsibilities were to assess and evaluate student teachers, to coordinate training for teachers in the remote villages, to demonstrate master teaching and to teach education classes at the college.

Ohio University's task in Nigeria was threefold: 1) to develop an advanced teacher's training college with a language and television laboratory (the first in the Northern Region of Nigeria), 2) to provide in-service training materials and courses for the many untrained teachers in remote schools throughout the then Northern Region, and 3) to act as ambassadors of America in a newly developed and independent country. Dennis was very active and successful in all three of these endeavors. He did demonstration lessons which were taped for our language laboratory, provided in-service training for teachers in remote villages, developed a staff handbook for the college and was an outstanding ambassador for America.

Dennis served during the assassinations of Bobby Kennedy and Martin Luther King. He helped students understand the American system of government with its values as well as its complexities. I was most impressed with his professional and personal reaction to the Biafra war which took place shortly after he arrived in Nigeria. It was a time of great turmoil and the American community was in some peril. Dennis was able to remain focused on his responsibilities and continue his excellent work at the college.

I must also mention his outstanding musical talent. He has a most remarkable singing voice. He and two Peace Corps volunteers would travel to various schools and attend community events to perform musical renditions. It was really an excellent vehicle for bringing an important part of the American culture to Nigeria.

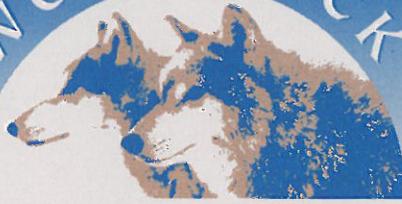
It is an honor for me to be able to recommend Dennis as a candidate to have an elementary school named for him. He is truly an outstanding educator.

Sincerely,



Luther Haseley  
Professor Emeritus, Ohio University

WOLFF PACK



Elise L. Wolff

Elementary School

August 31, 2016

School Name Committee  
5100 West Sahara Avenue  
Las Vegas, Nevada 89146

Dear Members:

Over the years, I have watched distinguished community, business and educational leaders who have been selected to have a school named after them. I am writing to you today in support of a school being named to honor the years of service and dedication of an outstanding education, Dr. Dennis Ortwein.

Dr. Dennis Ortwein is best known to me as an advocate for the educational needs of "at risk" children. With every position he has held, he has insured the quality educational programs and resources be provided to all children. He was exceptionally resourceful in garnering federal grant dollars to augment district funding to address unmet needs.

Dr. Ortwein's tireless involvement in and support of civic, community and educational service has been absolutely exemplary. He has received a myriad of awards and tributes from various agencies and organizations in recognition of his services to the people of the great State of Nevada.

I am quite certain that you and the Board will wholeheartedly agree that naming a school after an individual of Dr. Dennis Ortwein's caliber is most appropriate and will serve to promote the standards of excellence, courage, creativity, leadership, and community service that the school district experts to achieve and promote in all the students and staff members.

Thank you for considering a school named after Dennis Ortwein

Sincerely,

Elise L. Wolff  
Retired Assistant Superintendent of  
Compensatory Education  
Namesake of the Elise L. Wolff Elementary



### SCHOOL NAME COMMITTEE New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

PERSON SUBMITTING THE NOMINATION: <b>Meg Nigro and Andre Long</b>			
ADDRESS: [REDACTED]			
CITY: <b>Las Vegas</b>		STATE: <b>NV</b>	ZIP CODE: [REDACTED]
EMAIL: [REDACTED]	HOME PHONE: [REDACTED]	CELL PHONE: [REDACTED]	
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>			
FULL NAME OF NOMINEE (first, middle, and last): <b>Dr. George Ann Rice</b>			
PROPOSED SCHOOL NAME: <b>Dr. George Ann Rice Elementary School</b>			
NOMINEE'S OCCUPATION: <b>Retired Educator &amp; Administrator</b>			
IS THE NOMINEE:			
A FORMER CCSD EMPLOYEE?	<input checked="" type="radio"/> YES <input type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED? <b>10</b>	
A FORMER SCHOOL BOARD TRUSTEE?	<input type="radio"/> YES <input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?	
CURRENTLY SERVING IN ANY PUBLIC OFFICE?	<input type="radio"/> YES <input checked="" type="radio"/> NO		
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?	<input type="radio"/> YES <input checked="" type="radio"/> NO	LAST DATE OF SERVICE:	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES? <input type="radio"/> YES <input checked="" type="radio"/> NO			
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
DATE OF BIRTH: [REDACTED]	CITY: [REDACTED]	STATE: [REDACTED]	COUNTRY OF CITIZENSHIP: <b>USA</b>
DECEASED? <input type="radio"/> YES <input checked="" type="radio"/> NO	YEARS IN CLARK COUNTY: <b>50+</b>	CURRENT RESIDENT CLARK COUNTY? <input checked="" type="radio"/> YES <input type="radio"/> NO	
<b>SUPPORT FOR THIS NOMINATION</b>			
EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
Dr. George Ann Rice has devoted her life to education. The daughter of an Airman, George Ann moved on to Nellis Air Force Base as a child and attended Clark County School District. Pursuing a career in education, George Ann became a teacher, then an administrator before leaving the District to earn a law degree. As it turned out, George Ann's law career lacked the "goose bump experiences" for which she thrived on as an educator. Seeking those very experiences, she returned home to Las Vegas in 1991 hoping to resume her passion, education. Shortly thereafter, George Ann was selected to be the Associate Superintendent of Human Resources. Please see attached addendum - Question 1 for continued response.			
EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			
Dr. George Ann Rice's leadership is admirable. She is best known for leading during a challenging time when the District was in a constant state of growth and change. In her first decade at the helm, the District opened approximately 110 new schools, hired between 1,200-3,500 new teachers annually, grew by 1,000 students a month, and skyrocketed from the 11th to the 5th largest District in the nation. When George Ann first assumed her position, she quickly noted a deplorable lack of technology, tools, and resources needed to support her recruitment and retention efforts. Please see attached addendum - Question 2 for continued response.			



**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

1963-1973: **TEACHER and DEPARTMENT CHAIRPERSON** - Western High School  
George Ann taught business at Western High School for nearly ten years. As a teacher, she focused her efforts on better preparing her students for competitive careers and worked in partnership with local businesses to introduce data processing and programming as an addition to the curriculum.

Please see attached addendum-Question 3 for continued response.

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee’s activities have contributed to children, education, or to the betterment of Clark County):

Served as a member of the Nevada Teacher Quality Task Force (2006-2007)  
Recognized in the Nevada House of Representatives by former Congressman Jon Porter for her commitment to education (2006)

Chaired the Nevada Governor's Commission on Education Excellence (2005)

Please see attached addendum - Question 4 for continued response.

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee’s activities):

During her tenure as Associate Superintendent, the District endured immense growth ballooning to well over 300,000 students in 2007. In her last year as leader of the Human Resources Division, she hired over 3,000 teachers needed to fill vacancies. In her 16 years as Associate Superintendent, George Ann oversaw the hiring of tens of thousands of teachers, support staff, administrators, and temporary employees with CCSD. Please see attached addendum - Question 5 for continued response.

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee’s demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere in this application):

Dr. Rice has devoted 50+ years of service to the Clark County School District and continues to be a strategic partner in current recruitment and retention efforts.

Distinguished Awards include:

Inducted into the Troops to Teacher Hall of Fame (2016)

Please see attached addendum - Question 6 for continued response.

**SCHOOL LOCATION/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please indicate the top three new school locations from the list on the Call for Nominations in order of preference; please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

1. Chapata Drive and Casady Hollow Avenue (SE)
2. South Spencer Street and East Pyle Avenue (SE)
3. Beltrada Avenue and Via Italia (SE)

You may attach no more than five (5) additional sheet(s) to complete your answers to the questions, if needed, or to provide additional supplemental material relevant to this application.

**REQUIRED REFERENCES:** In a separate document, not included in page count restriction, please provide five (5) references, including names, addresses, emails, and phone numbers. References may not be related to nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the Committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by May 31, 2017:**

Clark County School District c/o Community and Government Relations  
5100 West Sahara Avenue, Las Vegas, NV 89146 or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

### **Q1. EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION**

She was an innovator and disruptor long before those terms became popular. She spearheaded dozens of short and long-term initiatives geared towards attracting and retaining high-quality, diverse teachers. Each year, at least two-thirds of new teachers were hired from out-of-state due to the limited number of local candidates. Recognizing the power of personal connections, George Ann shipped video conferencing phones to universities/colleges so candidates and principals could see one another. She facilitated the creation and launch of We Care in 2001, a home-grown online platform that paired new teachers with volunteers from the Las Vegas Chamber of Commerce to serve as community mentors and act as an instant support network. The District still uses We Care as an effective means to involve the community in recruitment and retention efforts. In 2015, more than 400 teachers were part of We Care, just under 90% of those are current teachers. George Ann created videos showcasing life in Southern Nevada, schools, staff, and students. In the early 2000s, she sent 10,000 cds to student teachers across the country titled, "Welcome to Your Future." She plastered catchy ads (*Elvis has left the building, we now have a vacancy*) everywhere and anywhere (airport, taxi cabs, movie theaters) which garnered nationwide attention via Newsweek, The New York Times, and USA Today. All of these strategies are widely used today. More long-term initiatives included the creation of several grow-your-own programs that targeted people from the community (stay-at-home moms and special education teaching assistants) to enter the teaching profession using funds she secured via grants, donations, and/or from her budget. Clark High School has a teacher education program aiming to attract high school students into the teaching profession that was developed by George Ann in 1997. In 2004, after pouring over teacher attrition data in at-risk schools, George Ann noticed an alarming trend. Over 200 teachers were leaving at-risk schools. She sprung into action by involving stakeholders in securing a federal grant to fund mentoring support for these schools. Thus, the Urban Teacher Mentor Program (UTP) was born. Each of the 22 at-risk schools would have a full-time, trained mentor that was selected among current or retired teachers who had demonstrated effectiveness in working in urban, at-risk schools. The UTP included the creation of Professional Learning Communities (PLCs). After the first year of the UTP, the District commissioned a detailed study on the effectiveness of the program. According to the study, *What Makes Teachers Stay*, 2006, there was a steady increase in Asian, Black and Hispanic teachers, with the greatest increase among Hispanic teachers in elementary schools. Additional mentoring programs were developed and expanded to 95 at-risk schools using the UTP as a prototype. By 2007, these mentoring programs increased retention rates in at-risk schools by 19%. In addition to teachers, the District was also in dire need of effective administrators. In collaboration with internal and external stakeholders, she began the Administrative Leadership Program to assist in the development and support of pre-service, entry level, and experienced administrators. To keep the momentum going, George Ann created a department focused on the onboarding and development of teachers, administrators and support staff alike. That department continues to serve thousands upon thousands of employees each year. Those who have the pleasure of knowing her, know her as a dreamer and no matter how big the dream or the work involved, you can always count on George Ann to get it done. Many of her "dreams" are now education policy and in fact, she is credited with helping establish the District's Alternative Routes to Licensure (ARL) program. Currently, nearly 20% of the District's teacher pipeline is accounted for through ARL programs.

### **Q2. EXCEPTIONAL LEADERSHIP**

Not one to sit and wait for the right moment, she boldly explained the situation to her Superintendent stating that she needed certain resources immediately or she could not do her job and the District would fail in its requirement to hire sufficient numbers of qualified teachers. Her request was to have authority to build the

team she felt was needed to get the job done. He obliged paving the way for her to assemble her team, which included a full-time technology specialist to uncover best practices and incorporate them quickly into her processes. George Ann's previous administrators describe leaving her weekly brainstorm sharing sessions feeling energetic, invigorated, and hopeful regarding the possibilities that were presented to them. George Ann's leadership also impacted students nationwide. Upon learning that not all states submit their criminal records to the FBI for non-criminal justices purposes, such as employment inquiries by school districts, she began writing and calling local, state, and national representatives. Subsequently, she was invited to testify at a Congressional Hearing in Washington D.C. on H.R. 2649, the Schools Safely Acquiring Faculty Excellence Act of 2003. Today, the Secretary of Education is prohibited from making any funds available to a State under any program administered by the Department of Education unless the Secretary determines that the State has in place a criminal information sharing system. While Chief Negotiator for the District, George Ann worked with the three employee unions to use Interest-Based Bargaining, which yielded solutions to several areas of conflict. One example was the creation of the Teaching and Learning Conditions Survey and continued collaboration with the teacher's union to improve working conditions in identified schools. George Ann is credited with implementing the first National Board for Professional Teaching Standards effort in Clark County, just another one of the many efforts she spearheaded. For the past two years, she has been tirelessly volunteering her time launching an initiative to recruit military veterans and their spouses to the education field. She has coordinated military specific job fairs and visited several U.S. Military installations. She is also leading the effort to expand the Troops to Teachers program to Troops to Education so the District can hire veterans and/or their spouses for other hard-to-staff positions such as bus drivers and heavy truck drivers. George Ann has enlisted just under 25 other districts to collaborate in the Troops to Education effort. She facilitates monthly phone conferences, updates, and face-to-face working sessions. Committee representatives include directors from Los Angeles Unified, Miami-Dade, and New York City school districts. George Ann spends a tremendous amount of her time expertly leading this effort solely for the pleasure of improving outcomes for students.

### **Q3. NOTABLE EDUCATION EXPERIENCE**

1973 -1982: ASSISTANT PRINCIPAL - Eldorado High School

Joining the administrative ranks as assistant principal of Eldorado High School, George Ann oversaw the counseling, English, science, math, social studies and business education departments before leaving to further her education and pursue a career in law.

1991 - 2007: ASSOCIATE SUPERINTENDENT - Human Resources Division

As Associate Superintendent of Human Resources, George Ann was directly responsible for the recruitment, selection, induction and retention of over 18,000 licensed teachers, 1,000 administrators and 11,000 support staff employees. Additionally, she served as the lead negotiator with all three employee unions, implemented collective bargaining agreements, and oversaw employee-management relations.

1993 - 2000: ADJUNCT PROFESSOR - University of Nevada Las Vegas

Wearing many hats, George Ann served as adjunct faculty in the very Leadership Development program she created. She also served on the Dean's Search Committee in 2000.

2002 - Present: BOARD MEMBER - Teachers Council, Western Governors' University

George Ann was originally appointed to the Teacher Council by Governor Guinn and has since worked in partnership with the Department of Education to recognize Western Governor's University as an Alternative

Routes to Licensure provider.

2007 - 2009: CONSULTANT - Northern Kentucky University

George Ann partnered with NKU, Council of Partners and 18 school districts as a consultant on the Vision 2015 project part of the Northern Kentucky Strategic Plan.

2008 - 2015: CONSULTANT - National Association of State Directors of Special Education

In collaboration with the NASDSE and the Department of Education, George Ann ensured that CCSD was a partner District and received resources as part of the grant.

2011: CONSULTANT - Zayed University, United Emirates

George Ann worked with Zayed University in Dubai, United Arab Emirates, to create a report on the professional development needs of teachers and administrators in focus schools.

2015 - Present: VOLUNTEER - Troops to Education Design Team

George Ann developed a new and expanded program to recruit military veterans and spouses into a career in education. She established Veteran's networks, partnerships and recruitment strategies in Las Vegas and nationwide.

2016 - Present: VOLUNTEER - Ohio State University and CCSD

George Ann collaborated with Ohio State University on several U.S. Department of Education grants ensuring that CCSD was included and involved more special education teachers than any other district. Currently, she is leading the submission of a SEED grant to expand new teacher mentoring in at-risk schools with the teacher's union and Human Resources.

**Q4. INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE**

- Served as a member of the Workforce Housing Task Force Subcommittee – Appointed by Technical Committee of the Southern Nevada Regional Planning Commission (2005-2006)
- Served as one of three appointees of Governor Guinn on Interim Legislative Committee on Higher Education (2003-2004)
- Participated in the National Commission on Teaching and America's Future Summit on First Three Years of Teaching at Johnson Foundation's Wingspread (2003)
- Member of the Nevada Task Force of National Governors Association, Center for Best Practices, Recruiting and Retaining High Quality Teachers (2002-2005)
- Worked with the Nevada Professional Standards Commission to have Alternative Routes to Licensure accepted as a concept and approved in the areas of special education, bilingual education, early childhood education, and mathematics (2002)
- Served University of Nevada, Las Vegas - Search Committee Member, Dean of College of Education (2000)
- Served as member of NCATE Board of Examiners representing the National Association of Secondary School Principals (1999-2002)
- Served as representative of K-12 education on National Association of Systems Head University Chancellor's' Workgroup, Nevada State Team (1998-2000)
- Served University of Nevada, Las Vegas - Adjunct Professor in Personnel Administration and

Supervision and Evaluation (1993-2000)

- Served on Clark County School District Investment Committee (1991-2007)

Dr. Rice's Notable Works include presentations, speeches or testimony at the events listed below:

- Council of Great City Schools (2017, 2016, 2001, 2000)
- North Carolina Department of Public Education (2015)
- Office of Special Education, Project Directors Conference (2010)
- The New Teacher Center Symposium (2010)
- Arizona Department of Education (2010, 2009)
- National Association for Alternative Certification, Keynote Speaker (2008)
- National Comprehensive Center for Teacher Quality, National Forum (2008, 2007, 2006)
- Association of Teacher Educators, Annual Conference (2008)
- Arizona Teacher Education Partnership Commission Fall Forum (2007)
- Education Commission of the States (2007)
- National Commission on Teaching and America's Future (2007, 2005, 2004, 2003)
- Georgia Professional Standards Commission (2007)
- National Education Association, Forum on Teachers' Working Conditions (2007)
- National Governor's Association State Policy Forum (2004)
- Congressional Hearing on Safety in America's Classrooms (2004)
- U.S. House of Representatives, Subcommittee on 21st Century Competitiveness Hearing on HR 2649, The Schools Safely Acquiring Faculty Excellence Act (2003)
- Council of Exceptional Children, National Meeting (2002)
- Idaho State Boards Association, Plenary Session (2001)
- Washington State Administrators Association, Plenary Session (2001)
- National Summit on Recruiting, Hiring, Training, and Retaining Quality Teachers (2000)
- National School Boards Association, Pacific Regional Conference (2000)
- Council of Urban Boards of Education (2000)
- National Pathways to Teaching Careers Conference (2000)

In addition to the work outlined above, she has written papers, including one entitled, *Reducing the Achievement Gap Through District/Union Collaboration: The Tale of Two School Districts*; presented at many conferences, symposiums and commissions on topics ranging from, *Recruiting and Retaining Teachers* (2007) to *Developing Highly Effective Teachers Using High Tech Tools* (2010); and served on several committees, forums, and commissions all having a focus on enhancing education. Involved in several community programs and serving on the Silver State Schools Credit Union Executive Board, George Ann was instrumental in developing partnerships that offered start-up loans to new teachers and created scholarships for both students and teachers looking to pursue their education. She also worked in collaboration with the Clark County Education Association to develop Welcome Centers, resources and professional development for teachers new to Nevada. Appointed by Governor Guinn to serve as chair of the Nevada Governor's Commission on Education Excellence, George Ann also oversaw a \$90 million initiative to improve the quality of K-12 education in the State of Nevada and later worked with Congressman Jon Porter to pass provisions to the Adam Walsh Child Protection Act. It is without question that Dr. George Ann Rice's work continues to impact the families of the Las Vegas Community.

#### **Q5. SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY**

In the spirit of collaboration and partnership, George Ann also extended her expertise to other large school Districts including LA Unified as well as universities, community hospitals, and government agencies. She has been described by her colleagues as having an entrepreneurial spirit, being exceptionally competent, resourceful, bold, and inventive.

An educational pioneer, George Ann was one of the first education leaders to explore and develop an Alternative Routes to Licensure program of which thousands of teachers and hundreds of thousands of students have benefitted. She also coordinated efforts with colleges and universities to offer degree certification programs for Speech Pathology, Bilingual Education and Leadership Development, the latter of which was recognized as a national model. Most notably, George Ann was one of the masterminds behind the Special Education Cohort, a partnership with UNLV that provided an accelerated route to licensure for CCSD support staff serving as instructional or teaching assistants. This program, unlike any other in the country, provided tuition, salary and benefits to participants giving many CCSD support staff an opportunity to further their education and become CCSD special education teachers. This program was featured in *Education Week* and many Cohort graduates remain employed with the district today. In collaboration with UNLV, George Ann also drove the creation of the Step Program which allowed teachers with a generalist (special education) license to pursue a master's degree and become eligible for a self-contained (autism) license. In addition, George Ann partnered with community colleges to offer at-risk students an opportunity to earn college credits while in high school. As many of the programs she helped to create continue to grow, the number of people of whom they positively impact rises each year.

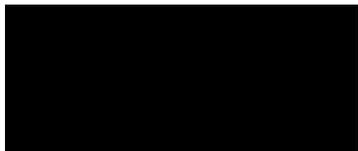
#### **Q6. POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS**

- Council of Great City Schools Award for Distinguished Service (2006)
- Recognized in Las Vegas Life Magazine as one of Las Vegas' "Movers and Shakers" (2006)
- Association of Teacher Education, Distinguished Education Program (2003)
- Phi Delta Kappa's Award for Leadership (1999)
- Council for Exceptional Children's Educator of the Year Award (1999)
- Nominated as Woman of the Year - Education, Las Vegas Chamber of Commerce (1993)
- Phi Delta Kappa's Award for Leadership and Service to Education (1982)

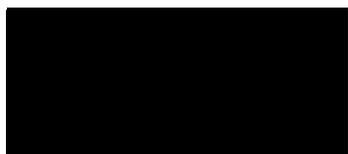
There is no doubt that Dr. George Ann Rice is brilliant. She became a member of the Nevada and California State Bar and graduated from the Las Vegas Chamber of Commerce Leadership program all within a few short years. People throughout the field of education admire her for her ability to learn quickly, dream big, and act promptly. She has accomplished so much in her lifetime and her achievements are still impacting teachers and students locally and nationwide. Those who have worked with her often comment about how much they miss her bright smile and most fondly recall her walking through the hallways of Human Resources holding a stack of newly hired teacher applications and singing her theme song, "*Here I Come to Save the Day*." She loved her work and takes pride in all she has accomplished. These days you can find George Ann teaching Sunday school just as she has every Sunday for the past 26 years, or serving as a judge for the We The People debates. Perhaps former Clark County School Board member, Susan Brager-Wellman, sums it up best, "George Ann Rice is a stand-alone lady who has done an incredible job for all of us."

## GEORGE ANN RICE - REFERENCES

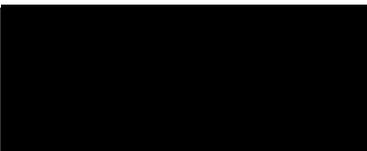
CONGRESSMAN JON PORTER



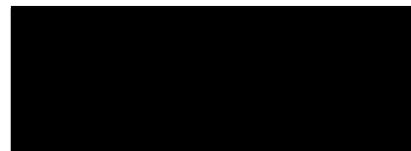
DR. CHARLENE GREEN



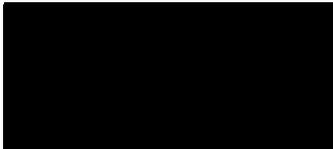
DR. GREG HALOPOFF



LIEUTENANT GENERAL DAVID H OHLE



MS. KARYN WRIGHT



April 27, 2017

Clark County School District  
School Naming Committee  
5100 W. Sahara Ave.  
Las Vegas, NV 89146

Dear Members of the School Naming Committee,

Much is written in the educational literature concerning the characteristics of educational leaders, but five are consistent (a) a spirit of self sacrifice, (b) a desire to elevate people, (c) a belief in the system in which they work, (d) an ability to lead by example, and (e) a reservoir of resourcefulness and innovative thoughts. All five of these leadership qualities are found in Dr. George Ann Rice, with a specific focus on the children and youth who reside within the care of CCSD. Over her years of service to the Clark County School District (CCSD), Dr. Rice has dedicated herself to the students she taught as a young woman and to the educators and personnel of the district as the Associate Superintendent of Human Resources. What follows in my historical trip down memory lane to support the naming of an elementary school after Dr. George Ann Rice.

In 1991, I was a young Assistant Professor at UNLV when a call came to the chair of the Department of Special Education from Dr. Rice. The call concerned the shortage of special educators in CCSD. The school district, despite its strong recruitment nationally, was facing what continues to be a critical shortage of qualified special educators to meet the needs of students with disabilities. I was sent to meet with Dr. Rice and immediately fell under her gifted spell of brain storming, problem solving, and critical thinking. I recognized in her a true leader who was dedicated to her school district and to solving a critical teacher shortage in any manner possible. Two weeks later, I returned to her office with a plan to begin training CCSD paraprofessionals to become special educators---the research says that "growing your own teachers" is one of the best methods to create loyal and well-trained educators. The plan had never been done nationally (e.g., participants taking a course a week and becoming teachers in a 1-year time period after completion of general education core classes). Dr. Rice embraced the plan and, thus, the Special Education Cohort Program was born and implemented from 1993-2004. Eleven groups were trained and over 300 new special education teachers created for CCSD---many of whom are now principals in CCSD and others who have gone on to earn doctorates in special education.

In 1996, I was again called to Dr. Rice's office. Her concern was the same, more special educators were needed to meet the needs of the growing school district and the growing number of students with disabilities. From that meeting, the Alternative Route to Licensure Program (ARL) was created. Dr. Rice presented the program to COPS and we were up and running again. The goal being to take individuals who already had a Bachelor's degree in any area (other than education) and move them through licensure courses over the course of a 1-year period while they taught (with expert mentorship) in CCSD special education classrooms. This program continues today, with over 1,500 teachers trained at UNLV alone to work with children/youth with disabilities. The program has grown and now includes several local universities.

In 2002, Dr. Rice called again. Her concern was the lack of qualified teachers to work with young children with disabilities, children with autism, and children with intellectual disabilities. At that time, these were the highest need areas in the school district (and autism still remains). From this meeting, the STEP Program was created (Specialized Teacher Education Program). The focus of this program was to take general educators or special educators (who did not hold a license or endorsement in early childhood special education (ECSE), autism, or intellectual disabilities (ID) and provide coursework (leading to licensure) for each individual in two of the areas (e.g., ECSE and autism, autism and ID, or ECSE and ID) in a 1-year time period. Once again, we were up and running, And, for 8 years, the STEP program produced over 400 teachers with dual licensure. Many of these individuals are now principals in CCSD or went on to earn their doctorate in special education.

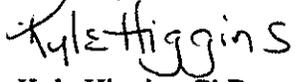
This focus on the needs of her school district, her willingness to innovate, and her focus on the academic and social needs of children and youth are what sets Dr. Rice heads above most school district administrators. She has never lost site of what goes on in a classroom and she always remembers that a well-trained educator is the key to learning synergy. While working as an administrator, she kept one foot in the classroom and her thumb upon the pulse of what educators need as they move through the school day. Her ability to inspire others to jump into the pool of problem solving and creative thought resulted in over 2,200 individuals who walked through UNLV's door needing a degree and walked out as CCSD teachers, 1-year after entering. And, this legacy continues today as the Alternative Route to Licensure Program (ARL) created by Dr. Rice produces teachers yearly in the Las Vegas Valley.

It is important to note that all of these programs were recognized and written about in Education Week, Newsweek, and in scholarly special education publications. Over the years, the programs have received external funding to support their endeavors (e.g., from the U.S. Department of Education, Office of Special Education Programs) and have been recognized as outstanding models of educational innovation by the Council of Great City Schools. Dr. Rice is the reason for CCSD being recognized as a national leader in innovative program development for teacher preparation.

Even in retirement, Dr. Rice continues to inspire nationally at national conferences and as she works with others to develop programs of change. And, the first thing she always does is humbly speak about her career in the Clark County School District. She never loses site of home.

I hope that the School Naming Committee will recognize this remarkable woman who is a native Las Vegas by naming a school after her. There are over 2,200 CCSD special educators, who owe their careers to Dr. Rice, who will stand up and applaud.

Sincerely,

A handwritten signature in black ink that reads "Kyle Higgins". The signature is written in a cursive style with a large, prominent "S" at the end.

Kyle Higgins, PhD

Professor

Co-editor, *Intervention in School and Clinic*

To the 2017 School Name Committee  
Clark County School District

When it comes to namesakes in recognition of citizens with a successful record on supporting public education, Dr. George Ann Rice is “One in a Million”!

As a close colleague of Dr. Rice for many years, I witnessed firsthand her immense commitment to advance the quality and progress of all levels of education in Clark County. She is among the most dedicated leaders ever to serve the students, the staff and the community in Clark County School District. With a background as a teacher, lawyer, and finally as a chief administrator leading perhaps the most dynamic school district human resource departments in the nation, she earned local, state and national acclaim for her leadership.

Following George Ann’s retirement from Clark County School District, she continued to pursue her role in educational endeavors, including many on a pro bono basis. For example, a program called “Troops to Teachers” was started during her working tenure, but to this day she has continued promoting the program. The result of “Troops to Teachers” has brought badly needed teachers and administrators to Clark County School District from local veterans retiring from the United States military services.

During Dr. Rice’s service in public education, she initiated or sponsored numerous programs to benefit not only the adult populations in K-12 and higher education, but also the students whose future depends on well qualified teachers. She was and is still called upon frequently by lawmakers and other governing officials to develop and assist programs. Her immense enthusiasm and success makes her stand out as a leader among leaders.

On the personal side, George Ann is positive role model and tells it like it is. She has a talent for jumping in to help anyone who asks for assistance. And, she is not a “9 to 5’er”, she devotes her weekends to helping others – one example of her devotion is her long-time Sunday school teaching service. Simply stated, she is truly a nice person.

It would be difficult to find a better candidate than George Ann Rice as the namesake of a public school to represent a positive model to the students and the community!

Respectively Submitted,

*Dr. Walt Rulffes*

Dr. Walt Rulffes, Retired Superintendent  
Clark County School District



# The Public Education Foundation

*Because young minds matter*

May 1, 2017

To Whom It May Concern,

Dr. George Ann Rice has an outstanding history of work with the Clark County School District. Her name and accomplishments will rise to the top of the list of impactful people then and now. It is with delight that I write this letter on behalf of Dr. George Ann Rice who has supported educational activities, school-based, as well as community based since she arrived in Las Vegas, Nevada. I have had the distinct privilege of knowing Dr. Rice since the eighties. I had many, many opportunities to actually be a part of George Ann's life since her arrival into this great state, in as much as I too worked in Clark County School District. George Ann has always been known as a person who gets the work done. Therefore, as soon as she arrived in this city, she began "the work." She demonstrated compassion for others and has the gift of giving back to the community through her awesome talents. The memorable George Ann Rice statements that I continue to pass forward are: **"Never eliminate yourself from a job.** A person can always be assured that personal elimination will not take place by simply, always **being** prepared and always **remaining** prepared. Get as many degrees as you possibly can, because there is no such thing as being over qualified." Dr. Rice is a living testimony of the previous statements. Among her many titles are; teacher, administrator, attorney at law, and a consultant. I was blessed to work closely with Dr. Rice when she served as Associate Superintendent of the Human Resource Division for CCSD. Dr. Rice's responsibility was to staff the entire District. This included the task of assurance for high quality teachers while placing a hero in every classroom.

George Ann is very instrumental in helping to create a culture of organization, respect and dignity within schools and communities for students, parents and everyone that is involved. Staffing the district was no easy task. George Ann lead a team of people in CCSD that created a system like never before through the world of recruitment. George Ann's remarkable strategies and outreach definitely helped to frame and transform CCSD's quality of new hires. She is a team player who has shaped the direction of teachers, staff, students and parents throughout communities that she has been blessed to serve. A consummate professional, Dr. Rice has a special way of impacting children and families, educating them long after they leave her by instilling within them a respect for education and for themselves, which allows parents the empowering ability to advocate for their children, allowing children to have a continues love for learning.

She is an extremely hard-working individual who manages her time and energy in appropriate flexible ways in order to benefit others. Integrity is an adjective that aptly describes George Ann's approach to life. She continues to pave the way; she fosters cultural understanding by validating that which makes each individual unique and important.

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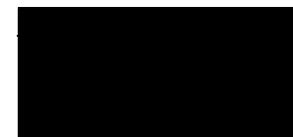
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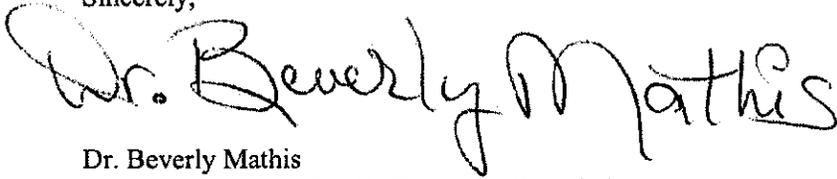


thepef.org

During the time that I have known Dr. Rice, she has always been eager to be helpful, dedicated to educational purposes, and a servant to all. She finds time in her busy life to make everyone she touches feel special. George Ann is a dependable woman who gets others involved in public work while recognizing when a group or people require direction. Dr. Rice has achieved in all of her endeavors. Now is the time that we can say "thanks" to Dr. Rice for work well done. It is with pleasure that I highly recommend a school named for Dr. George Ann Rice. In my ranking of namesakes, Dr. George Ann Rice would definitely be the top person of great honoree.

Please call me at [REDACTED], if needed.

Sincerely,

A handwritten signature in black ink that reads "Dr. Beverly Mathis". The signature is written in a cursive, flowing style with a large initial "D" and "M".

Dr. Beverly Mathis  
Vice President, The Public Education Foundation  
Early Learning, Literacy & Family Engagement

September 15, 2016

Clark County School District  
c/o Community and Government Relations  
5100 West Sahara Avenue  
Las Vegas, NV 89146

Dear Naming Committee:

Joyce Schneider has been a neighbor for nearly thirty years, and will assuredly remain a friend of mine, for life. Joyce has been a wonderful role model to me personally and professionally – and most especially in the ten years since she joined the DISCOVERY Children’s Museum board where we collectively, passionately and tenaciously communicated day in and day out, breathing, eating and dreaming of a new children’s museum for Southern Nevada’s children and their families. Retiring from a 25-year career in commercial real estate as an executive with the Howard Hughes Corporation, I knew about management, but little about the role education could truly play in a young child’s life. Together with dedicated trustees, and with Joyce, a lifelong educator as our Vice Chair of the Board, we worked tirelessly to assure our new museum would be disguised in fun but embedded with 21<sup>st</sup> Century skills and STEAM and would provide informal learning to directly compliment the core standards of the Clark County School District, while committed to serve all children from every socially, culturally and economically diverse background, “inspiring a love of lifelong learning!”

I am honored to submit this application, with its respective letters and references on behalf of this truly remarkable woman.

Respectfully submitted,

Judy S. Cebulko  
Trustee, Past Board & Campaign Chairman  
DISCOVERY Children’s Museum

## SCHOOL NAME COMMITTEE

### New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

PERSON SUBMITTING THE NOMINATION: Judy S. Cebulko			
ADDRESS: [REDACTED]			
CITY: Henderson		STATE: NV	ZIP CODE: [REDACTED]
EMAIL: [REDACTED].net		HOME PHONE:	CELL PHONE: [REDACTED]
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>			
FULL NAME OF NOMINEE (first, middle, and last): Joyce Schneider			
PROPOSED SCHOOL NAME: JOYCE SCHNEIDER ELEMENTARY SCHOOL			
NOMINEE'S OCCUPATION: Retired Educator - School Teacher			
IS THE NOMINEE:			
A FORMER CCSD EMPLOYEE?		<input checked="" type="radio"/> YES <input type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED? 12 years
A FORMER BOARD OF SCHOOL TRUSTEE?		<input type="radio"/> YES <input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?
CURRENTLY SERVING IN ANY PUBLIC OFFICE?		<input type="radio"/> YES <input checked="" type="radio"/> NO	
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?		<input type="radio"/> YES <input checked="" type="radio"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES?		<input type="radio"/> YES <input checked="" type="radio"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
DATE OF BIRTH: [REDACTED]	CITY: [REDACTED]	STATE: [REDACTED]	COUNTRY OF CITIZENSHIP: US
DECEASED? <input type="radio"/> YES <input checked="" type="radio"/> NO	YEARS IN CLARK COUNTY: 37	CURRENT RESIDENT CLARK COUNTY? <input checked="" type="radio"/> YES <input type="radio"/> NO	
<b>SUPPORT FOR THIS NOMINATION</b>			
EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
<p>See additional pages for complete answer.</p>			
EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			
<p>See additional pages for complete answer.</p>			

**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

See additional pages for complete answer.

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

See additional pages for complete answer.

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee's activities):

See additional pages for complete answer.

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere):

See additional pages for complete answer.

**IS THERE AN AREA OF TOWN/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

See additional pages for complete answer.



You may attach no more than five (5) additional sheet(s) to complete your answers to the questions if needed.

**REQUIRED REFERENCES:** In a separate document, please provide five (5) names of references, including addresses, email and phone numbers. References may not be related to the nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by September 16, 2016:**

Clark County School District c/o Community and Government Relations

5100 West Sahara Avenue, Las Vegas, NV 89146

or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

## **EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION**

**(please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):**

Joyce retired from the Clark County School District in 2004 after teaching in the District for 37 years. She started teaching at the age of 18 in South Dakota. Besides teaching elementary students during her career she opened two new Clark County schools, both of which received national recognition for outstanding performance. She also worked with the UNLV Department of Education to set up the Student Teacher program, which mentors student teachers through UNLV in preparation for their teaching careers. Joyce personally mentored 25 student teachers over the years, leaving a lasting impact on Clark County education for future generations.

Joyce graduated from Wayne State College in Wayne, Nebraska in 1964 and received her Masters Degree in Education from Northern Arizona University in Flagstaff, Arizona in 1969. She also received her School Administration Certificate from the University of Nevada, Las Vegas. Although she was offered a principal position by CCSD many times, she chose to remain in the classroom and have a direct impact on her students.

**EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):**

Since her retirement from the School District, Joyce has remained active in children's education and served as Vice Chair of the new DISCOVERY Children's Museum, as it was constructed, brought to fruition and saw its doors open. Joyce trained and expanded the staff of the new facility, is Chair of its Education Committee and remains a passionate member on the Board. She is also Chairman of the College of Education at UNLV, is a motivational speaker, and is on the Board of Directors of the Josh Stevens Foundation, which promotes the "Be Kind" movement in schools throughout the nation. The "Be Kind Movement" is now in 11 states and 350 schools. Many of those schools have participated for multiple years.

When the Early Childhood Development buildings under construction at UNLV were underfunded and the College faced scaling back those facilities, Joyce took it upon herself to raise the additional funds to complete the buildings as originally planned. Joyce did so by engaging, then educating the community on the importance of early childhood development. She inspired donors to give generously, which assured the completion of this critical asset for the parents and children of Las Vegas. In addition, a training facility for UNLV students pursuing degrees in Early Childhood Development was completed.

**NOTABLE EDUCATION EXPERIENCE (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):**

Joyce began teaching in Clark County in 1967. She became a member of the Lied Discovery Children's Museum's board in 2006, (now the DISCOVERY Children's Museum, located on The Smith Center block).

Joyce taught Josh Stevens in third grade. When Josh died in an accident at a young age, she supported Josh's parents in ways only Joyce can, and ultimately helped them organize the Josh Stevens Foundation and became a board member in 2008.

Joyce Schneider's role as Chair of the Education Committee at DISCOVERY Children's Museum is to support the core mission of the Museum, which is to engage diverse families in vibrant and educational experiences through their exhibits and programs. In addition to the experience in the museum, this mission is achieved through three Museum programs:

**Youthworks:** Youthworks is a program designed for high school students, ages 14-17 years old. The program targets low income, at risk students and most of the participants match this demographic. This program affords teens with a chance to gain educational enrichment, learn new skills, start an employment portfolio and receive comprehensive help in applying for college and scholarships, while developing personal and professional growth experiences. The main purpose of this program is to assure students graduate from high school. The program is over 24 years old, has served over 2400 students and has successfully graduated 99% of its seniors!

**DISCOVERY on Wheels:** DISCOVERY Children's Museum provides hands-on and interactive health sciences programs brought directly into the classroom. Experiences are developed specifically to support the curriculum taught within the classroom (Nevada State Content Standards) incorporating 21<sup>st</sup> Century Skills as well.

**Admission Subsidies:** The Admission Subsidy program is actively addressing the need for hands-on informal learning opportunities in their student's curriculum. This program leverages the educational content and popularity of traveling exhibits to provide informal educational enrichment experiences for local school children. Each school semester, DISCOVERY Children's Museum invites an entire grade level from the Clark County School District to visit the museum at no charge to the district with partial subsidy available for additional grade levels. The museum facilitates the fundraising effort to support this program.

## **INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE**

**(please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):**

Joyce is a motivational speaker specializing in team building for schools and businesses. She is nationally recognized for her work with Lee Canter and Associates, and Dr. Carolyn Reedom, a former Clark County elementary school principal and area superintendent who worked with Joyce in opening and developing Vanderburg and Estes M. McDoniel Elementary Schools, both high achieving nationally recognized blue ribbon schools. Joyce appears in Dr. Lee Canter's training films in which she demonstrates her teaching techniques. These training films are used in many school districts across the Country for motivational and hands-on classroom problem solving. Over the years teachers and administrators from across the country have approached Joyce, having recognized her from the training films and thanked her for the motivational and practical approaches she presents to child and teacher development. Some have said Joyce's presentation and methods saved their professional careers.

Professor Gene Hall, former department chairman at UNLV, uses Joyce as an example of an outstanding classroom teacher in textbooks he authored. Joyce has a positive impact on education not only in the CCSD, but also across the United States.

As part of Joyce's role on DISCOVERY Children's Museum's Board of Trustees, she worked on the team that designed all the new exhibits - working for well over a year with the best of the best exhibit designers in the country – and then holding them to a new standard. Those state-of-the-art exhibits that are all embedded with 21<sup>st</sup> Century skills and STEAM now fill nine immersive galleries within the new DISCOVERY Children's Museum. She also facilitated professional development opportunities for their frontline staff, who then facilitate the educational experiences for children and families who visit the museum. She works strategically with the CEO, the Director of Programs and Education to constantly reinvent and reinvigorate their education program experiences. Joyce has been strategically involved in collaborations and partnerships for DISCOVERY Children's Museum, including CCSD, non-CCSD schools, and UNLV. Those collaborations have yielded a greater impact for the Museum and the community.

As a Board Member of the Josh Stevens Foundation, Joyce plays an integral part in assuring the Foundation accomplish their mission of recognizing and celebrating heartfelt kind acts. Their belief is genuine kindness born in the heart of a child deserves celebration. In Joyce's service to the Josh Stevens Foundation, more than 1 Million children have embraced the message. More than 1 Million "Be Kind...Like Josh" t-shirts are now worn all over the globe.

## **SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY:**

1,100+ = The number of students Joyce taught in her classroom in her 37-year teaching career in Clark County and 3-year teaching experience in South Dakota.

1,000,000 = The number of children positively impacted by the Josh Stevens "Be Kind" Movement.

1,800,000 = The number of children and families whose lives Joyce's work has enriched in the 10 years Joyce has sat on the Board of Directors for DISCOVERY Children's Museum - yet now on a trajectory to serve some 350,000 per year.

## **POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS:**

Joyce is one of those very special individuals in this world who possesses many remarkable gifts and consistently gives them back. She, with the support of her devoted husband Steve, is truly grateful and proud of her humble beginnings, has worked very hard in life, attained success, raised responsible children and now cherishes her grandchildren. With great joy and gratitude, she gives back to her community daily and freely. She is a consummate source of positivity, encouragement and wisdom. (The staff at the children's museum that came to us from all walks of life and professional careers have nicknamed her "Joyful Joyce" - which pretty much sums it up). Joyce finds value in every person and expresses such in the most meaningful ways. Every challenge, no matter how difficult is seen as an opportunity to Joyce.

Joyce also has a gift for asking just the right questions (its nothing for her to recite five to ten questions right off the top of her head for any situation)! So, whether you may need to get to know someone better, or to draw out what's truly important to an individual, (be it an interview for a prospective new board member, or used in the resolution of a challenging situation, or when speaking to her beautiful little grandchildren)... every moment with Joyce becomes a "teaching" moment.

Despite Joyce's health issues over the last few years, she has never lost her hopefulness, her spirit, her gratitude, or her focus and determination to improve the lives of the children in this community.... A community that she truly loves and lives to serve! She is one of the most remarkably positive individuals I've known and any school would be proud to have her name, and her love and support.

## **AREA OF TOWN/TRUSTEE DISTRICT MOST RELEVANT FOR NOMINEE:**

Joyce lives in the Green Valley area.

## 5 Phone References who welcome your contact regarding Joyce Schneider:

### **Jeremy Aguero**, Principal Analyst, Applied Analysis

[REDACTED]

[REDACTED]

[REDACTED]

[www.appliedanalysis.com](http://www.appliedanalysis.com)

Jeremy Aguero is a founder and principal analyst with Applied Analysis, a leading economic, fiscal and policy research firm based in Las Vegas, Nevada. A fourth-generation Las Vegas resident, Aguero graduated with honors from the William S. Boyd School of Law. Aguero's 18-year work history demonstrates a wide range of abilities. He has performed countless economic and fiscal impact assessments for projects of local, regional and national significance. He chaired the Governor's Task Force on Tax Policy's technical working group, co-authoring its 1,400-page report and ultimately receiving a *Good Government Award* from the Nevada Taxpayers Association. Aguero is also active in the community. He has taught hotel law as an adjunct professor at UNLV and he currently serves on the board of directors for Nevada State Bank. In addition to serving on the R&R Foundation board, Aguero is the president of Nevada Child Seekers and president for Opportunity Village's ARC Board. He has been honored as the Hispanic of Year by the Las Vegas Latin Chamber of Commerce and Alumni of the Year by the Boyd School of Law. A father of three children, Aguero also coaches youth baseball and soccer. Jeremy was a third grade student of Joyce.

### **Marybel Batjer**

Secretary of the Government Operations Agency

[REDACTED]

[REDACTED]

[REDACTED]

Currently Secretary of California Government Operations Agency. Formerly Vice President of Caesars Entertainment. Previously, Cabinet Secretary to California Governor Arnold Schwarzenegger, Chief of Staff to Gov. Kenny Guinn of Nevada, Special Assistant to the Secretary of the Navy in George H.W. Bush administration, Assistant Secretary of Defense Casper Weinberger and Deputy Secretary of Defense Frank Carlucci in the Regan administration. Marybel is a native Nevadan.

### **Tifferney White**

CEO, DISCOVERY Children's Museum

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[www.discoverykidslv.org](http://www.discoverykidslv.org)

Tifferney White has spent her 20 plus year career supporting or leading science & technology centers and children's museums. Today, she is highly regarded due to her unwavering commitment to the mission of DISCOVERY Children's Museum.

Tifferney demonstrates exemplary leadership and possesses a deep and technical expertise in operations, education, programs and exhibits. Her adeptness in cultivating community partners has elevated the presence of the Museum and promoted it as a "go-to" educational resource for Southern Nevada and its diverse community. She joined the Museum in 2007 as the Director of Programs and Education, promoted to Deputy Director in 2009, and most recently served as Interim CEO before officially being named President and CEO in 2015. Prior, she was the Director of Community Outreach – ScienceReach and Science Clubs, for Discovery Place Inc., in Charlotte, North Carolina. Joyce is on the Executive Board for the Discovery Children's Museum.

## **Kim Kenneth Metcalf, Ph.D**

Dean, College of Education University of Nevada Las Vegas

[REDACTED]

[REDACTED]

[REDACTED]

College of Education, University of Nevada Las Vegas, Las Vegas

July 2013-present. Appointed effective 1 July 2013 to lead College constituted by three academic departments (Educational & Clinical Studies, Educational Psychology & Higher Education, and Teaching & Learning). College offers programs in Secondary Education, Instructional Technology, Vocational & Technical Education, Multicultural Studies, Literacy Education, Early Childhood Education, Special Education, English Language Learners/TESOL, Counseling, Human Services, Applied Linguistics, Educational Psychology, Higher Education, and Inquiry. College is the largest preparer of licensed educational professionals in Nevada and works in close partnership with Clark County School District (the 5<sup>th</sup> largest school district in the U.S.), Teach for America, and the Southern Nevada Regional Professional Development Program. Joyce is on the board for the College of Education.

## **Drew Stevens**

Founder, "Be Kind" Josh Stevens Foundation

[REDACTED]

[REDACTED]

Drew Stevens founded The Josh Stevens Foundation with his wife Barbara when their son Josh died in an accident at age 12 in 2008. The goal of the Josh Stevens Foundation is to recognize and reward a Child's heartfelt kind acts and to inspire more children to be more kind, more often. Have you ever seen a catcher call a time out to encourage and calm down his pitcher? Have you ever told a player on your team "It's OK you struck out; you'll get'em next time". Have you ever held the mall door open for people pouring inside, just because? Have you ever carried someone's bags to their car because you saw they needed help?

These things, and many more, were the everyday, ordinary types of kindness Josh Stevens displayed, brightening the moment for countless people. It wasn't because he was asked to, or that he thought someone was watching, or that he wanted something in return...it was because Josh was just kind. And that kindness was felt by his family, friends, and very often, perfect strangers. The Josh Stevens Foundation was created to honor his life and to inspire kindness all over the world. The mission of the Josh Stevens Foundation is to recognize and reward a child's heartfelt kind acts, and to inspire more children to be more kind, more often. The Foundation encourages a Kindness Revolution in schools, churches, community events, and any other arena that embraces this kindness campaign, a uniquely packaged kindness revolution. Joyce is on the board for the Josh Steven's Foundation.

## **Three Letters of Recommendation for Joyce Schneider:**

Letters from Community Leader, **Brian Greenspun** and Retired Principal, Area Superintendent and educational consultant, **Carolyn Reedom** are attached herein. The third letter is from **Pam Omidyar**; Pam is a philanthropist, mom, and ocean lover. She and her husband Pierre, Founder of eBay, share the belief that all people can improve their lives and that of their community, if given the right access and opportunities. To fulfill their mission, they created organizations and supported initiatives in a wide range of philanthropic areas across **The Omidyar Group**.



Dear CCSD School Naming Committee,

I don't often write letters of recommendation to this Committee because I know you are inundated with similar appeals from people of goodwill throughout our community. I have made exceptions and in the case of Mrs. Joyce Schneider I believe it is warranted.

I have known Joyce as an outstanding member of the teaching community as well as an outstanding neighbor in my own community for over a quarter century. Yes, that is a long time but when you consider that for most of that time and many years before, Joyce was working full time to better the young lives of children placed in her care as a teacher in Clark County, then time becomes less relevant and results scream from the rooftops.

I realize there are a number of well-placed community leaders in the mix this year and I am certain each is deserving of such an honor. My own family has been honored through the naming of the Barbara and Hank Greenspun Middle School so I understand full well the responsibility that goes with such an opportunity – long after the school opening ceremonies have faded.

With Joyce Schneider, the community gets the opportunity to recognize one of its own, which not only encourages teachers in Southern Nevada to understand how Las Vegas values the people to whom we entrust our children but also for our students to recognize and appreciate that value during their classroom experiences.

I was fortunate enough to have been invited to Mrs. Schneider's classroom a number of times to visit with her students and see for myself the way in which they listened to her, learned from her and learned a respect for learning and each other that doesn't just happen. It needs to be taught. And, at that, Joyce Schneider was a master.

I believe that naming a school after a teacher who gave her adult life to teaching at the highest level and in a most successful and accomplished way is also honoring all teachers. We all understand that teaching is a calling and that communities struggle to pay our teachers commensurate with their value to our society.

Choosing an outstanding educator like Joyce Schneider is a meaningful way to show that appreciation.

If you have any questions of me, I am happy to respond.

Sincerely,

  
Brian Greenspun



**CSR Education Consulting Firm, LLC**  
**Dr. Carolyn S. Reedom, President**



August 6, 2016

Dear CCSD School Naming Committee:

It is indeed a pleasure and honor to support the naming of an elementary school after a most distinguished educator—Mrs. Joyce Schneider. Without a doubt, Mrs. Schneider's many years of exemplary service and accomplishments with the Clark County School District, and her commitment to her students and community, make her most deserving of this honor.

Mrs. Schneider worked as an elementary teacher for 37 years with the Clark County School District. She worked under my supervision at Estes McDaniel and John C. Vanderburg for 20 years. She has touched the lives of over 1,000 students in profound ways. In my twenty-five years as a principal, I have supervised and worked very closely with hundreds of teachers. As an assistant superintendent with the responsibility of supervising 43 schools, and as an educational consultant working in schools throughout the country, I have observed and been in contact with thousands of teachers. I can say without hesitation, Mrs. Schneider is one of the most outstanding and unique educators with whom I have ever had the pleasure to work.

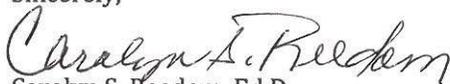
Mrs. Schneider was a dedicated, creative, enthusiastic, innovative, and highly knowledgeable teacher who made learning fun and exciting for all of her students. Her caring approach, positive attitude, and nurturing behavior allowed her to have dramatic success with all of her students. She had high expectations for her students both academically and socially. Regardless of the level her students were performing academically in the fall, they made impressive gains. She established outstanding rapport with her students and parents. Her caring manner allowed her to make remarkable progress with students who had special needs. She taught her students; "Yes I Can!" and she lived by this motto. She planned and prepared extensively, and developed remarkable lessons that met the needs of all of her students.

It was always a pleasure for me to visit and observe Mrs. Schneider's class. She engaged no-nonsense nurturing strategies to quickly re-engage a student who became disengaged to maintain 100% student engagement. She also established exemplary routines and taught her students how to behave. Mrs. Schneider taught the "whole child." Due to her very positive teaching methods, passion, and high expectations, she was able to have remarkable success both academically and socially with even the most difficult students who had learning and behavior challenges.

Mrs. Schneider volunteered many hours beyond her contracted day to participate in many aspects of the school to ensure programs were successful. She has a thirst for knowledge and is a life-long learner. She shared her knowledge with others by conducting professional development for teachers throughout the school district. Upon her retirement from CCSD, due to her passion for teaching and learning, she has remained active in children's education by serving as Vice Chairperson of the new Discovery Children's Museum, a member of the Board of Directors of the Josh Stevens Foundation, which promotes the "Be Kind" movement in schools throughout the country, and a board member for UNLV's College of Education.

Mrs. Schneider is a devoted educator in every way. She is the recipient of the Distinguished Educator Award for the City of Henderson, and the Outstanding Educator Award for the Southeast Region. Mrs. Schneider is the epitome of the type of teacher to have a school named in her honor.

Sincerely,

  
Carolyn S. Reedom, Ed.D.



August 31, 2016

Dear CCSD School Naming Committee:

It is with great enthusiasm and delight that I recommend Joyce Schneider as recipient of a Clark County elementary school naming honor. I cannot think of another teacher who so well exemplifies the commitment and values that the Clark County School District envisions for their community of teachers.

Joyce and her family have been longstanding residents of the Las Vegas, Nevada area for over four decades, with her teaching career spanning much of that time. I've known her for 17 of those years, and we've spent countless hours discussing child development and educational approaches to child well being. As a daughter of a teacher, and currently a philanthropist that supports early childhood education, I've seen a broad spectrum of educational approaches locally and globally. Joyce's innovative, nurturing, and positive teaching style always impressed me and I know that current research in child development fully supports the teaching methodologies that Joyce has employed for so many years in her classroom.

Even after her retirement, Joyce continues to work tirelessly on behalf of Nevada's children. She is on several boards of wonderful child-centered organizations and continues to inspire the community to act on values that nurture every child.

A few years ago, I had the opportunity to work hand-in-hand with Joyce on a project that had profound meaning to us both. Together, we designed and created an exhibit titled, "Torn from Home: My Life as Refugee" for the Discovery Children's Museum. This unique exhibit focused on human rights and the millions who are displaced around the world, featuring recreations of refugee camps and the artwork of refugees from countries such as Colombia and Afghanistan. Joyce played a crucial part in making this happen. I spoke with her early on about the idea, and she was key in helping me to make connections, garner community support, start the construction process, and see the project through. The exhibit was completed in 2008, and was positively received. It traveled to children's museums around the country for a few years before returning to Las Vegas. This is just one example of Joyce's commitment and care for teaching empathy, compassion and perspective in children.

On a personal note, Joyce is a truly special person who consistently inspires everyone she meets with her positivity and encouragement. She has been like a grandmother to my three children, and I will be ever grateful for all of her support when my children were so little. She exemplifies what community can accomplish with a positive, solutions-oriented attitude.

I truly hope that this letter will be able to convey my great respect for Joyce, and my whole-hearted endorsement of her as a recipient for this school naming honor. If you have any questions, please do not hesitate to arrange a phone call with me and I'd be happy to discuss my recommendations further with you. My executive assistant is [REDACTED]

Most sincere regards,

Pam Omidyar  
Co-Founder, The Omidyar Group

## SCHOOL NAME COMMITTEE New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

<b>PERSON SUBMITTING THE NOMINATION:</b>					
ADDRESS: [REDACTED]					
CITY:		STATE:		ZIP CODE: [REDACTED]	
EMAIL: [REDACTED]		HOME PHONE: [REDACTED]		CELL PHONE: [REDACTED]	
<b>INFORMATION ABOUT THE SUGGESTED NAMESAKE</b>					
FULL NAME OF NOMINEE (first, middle, and last):					
PROPOSED SCHOOL NAME:					
NOMINEE'S OCCUPATION:					
IS THE NOMINEE:					
A FORMER CCSD EMPLOYEE?		YES	NO	IF SO, HOW MANY YEARS RETIRED?	
A FORMER SCHOOL BOARD TRUSTEE?		YES	NO	IF SO, HOW MANY YEARS RETIRED?	
CURRENTLY SERVING IN ANY PUBLIC OFFICE?		YES	NO		
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?				YES	NO
IF SO, PLEASE DESCRIBE RELATIONSHIP:				LAST DATE OF SERVICE:	
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES?					YES NO
IF SO, PLEASE DESCRIBE RELATIONSHIP:					
DATE OF BIRTH:	[REDACTED]	CITY:	[REDACTED]	STATE:	[REDACTED]
COUNTRY OF CITIZENSHIP:					
DECEASED?	YES	NO	YEARS IN CLARK COUNTY:	CURRENT RESIDENT CLARK COUNTY?	YES NO
<b>SUPPORT FOR THIS NOMINATION</b>					
EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):					
EXCEPTIONAL LEADERSHIP (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):					

**NOTABLE EDUCATION EXPERIENCE** (list relevant education positions or experience inside and/or outside of the Clark County School District, length of time in each position, and impact on K-12 achievement in Clark County):

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN AND/OR RELEVANT PUBLIC OR GOVERNMENT SERVICE** (please explain how the nominee's activities have contributed to children, education, or to the betterment of Clark County):

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY** (please describe the estimated number of children/people impacted by the nominee's activities):

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS, OR CONTRIBUTIONS** (please describe the nominee's demonstrated character to inspire students and any other special attributes, talents, accomplishments, or contributions not listed elsewhere in this application):

**SCHOOL LOCATION/TRUSTEE DISTRICT MOST RELEVANT FOR THIS NOMINEE** (please indicate the top three new school locations from the list on the Call for Nominations in order of preference; please note that all nominations will be considered for all new school locations, but this answer may help with final placement decisions):

- 1.
- 2.
- 3.

You may attach no more than five (5) additional sheet(s) to complete your answers to the questions, if needed, or to provide additional supplemental material relevant to this application.

**REQUIRED REFERENCES:** In a separate document, **not included in page count restriction**, please provide five (5) references, including names, addresses, emails, and phone numbers. References may not be related to nominee.

**OPTIONAL LETTERS OF RECOMMENDATION:** In addition, the Committee will consider no more than three (3) letters of recommendation for each individual or joint nominee(s).

**Please submit application and supporting documentation by **May 31, 2017**:**

Clark County School District c/o Community and Government Relations  
5100 West Sahara Avenue, Las Vegas, NV 89146 or via email to [snc@ccsd.net](mailto:snc@ccsd.net).

## **SUPPORT FOR THE NOMINATION OF FRANCIE D SUMMERS ELEMENTARY SCHOOL**

### **Extraordinary and Lasting Contributions to Education**

You don't know what will spark leadership and innovation, but we can trace Francie Summers' motivation to a childhood that began in St. Louis, Missouri.

Education has always been at the forefront of Francie Summers' mind as she grew up. Losing her father at 13, Francie had to develop a resourcefulness and resolve that drove her to succeed. With the emotional support from a loving aunt, Francie could nourish her love for learning in pretending to be a teacher starting at the age of seven and working hard in school. In 1966, Francie graduated from St. Thomas Aquinas High School in St. Louis and moved to Las Vegas to join the rest of her immediate family. This is where she began the journey to become a Clark County School District (CCSD) teacher, curriculum consultant and administrator. Francie attended the University of Nevada, Las Vegas (UNLV) where she majored in elementary education with a focus on language arts and social studies. Although she put herself through college with such jobs as a UNLV library assistant, teacher's aide at Ruby Thomas Elementary, and clerk at Sears, she still understood the importance of giving back to the community. As a result, she was a member of various service organizations at UNLV and a student leader which included being the charter president of the Iota Phi Chapter of Delta Zeta sorority and a member of the first UNLV Student Union Board. Francie was the first and only one from her family to graduate from college.

Francie's childhood fed her imagination and wherewithal to become the hardworking, innovative educator she was. As she began to teach in 1971, she became interested in how the brain learns and processes information. Adding a focus on integrated thematic instruction, Francie was ahead of her time. The 21st century skills that are focused on today-problem solving, collaboration, effective communication-were always integral to her approach to education. As an instructional leader, Mrs. Summers was at the forefront of this focus, which she nurtured through her commitment to the MicroSociety curriculum, where students were taught to be productive and enterprising entrepreneurs and citizens. From 1980-1985, Francie was a CCSD curriculum consultant and zone facilitator. In these positions, she was instrumental in designing the K-6 curriculum in the areas of language arts, social studies and science, which was implemented in all elementary classrooms in the district up through the 1990's. In addition, she was responsible for the facilitation of in-service training for CCSD administrators and teachers in the southeast and northwest regions.

In 1985, she took on the challenge of becoming principal at Paul Culley Elementary School, where she began putting her approach of research on effective teaching and innovative programs to use by engaging students in meaningful and relevant learning. Because of this, Francie and her dedicated staff took, in five years, an underachieving school to a school where high achievement in grades K-5 was the norm.

Then, in 1990, Francie was given the honor of opening a new school, Walter Jacobson Elementary, in which the school's philosophy was that all children could learn if provided a positive learning environment that focused on how the brain learns best. This was accomplished at Jacobson by utilizing integrated thematic instruction and MicroSociety learning schoolwide. The students created their own town, "Jacobsonville," which replicated Las Vegas. Students were taught about community responsibility, as well as honed entrepreneurial skills that opened their creativity and imagination, as they learned the basics of economic principles, while at the same time demonstrating proficiency of the state standards. Several Jacobson graduates have become entrepreneurs, medical professionals, lawyers and leaders in the Las Vegas community. They attribute their successes to their years as citizens of Jacobsonville.

In 1998, Mrs. Summers took on the challenge of opening another new school, Edith Garehime Elementary, where her commitment to MicroSociety continued and the community of “Garehime Heights” was born. She oversaw the growth of this program as interest about the school’s uniqueness and commitment to brain-based teaching methodologies grew. “Lifeskills” such as respect, responsibility, and initiative were the “rules” of the school vs. a laundry list of dos and don’ts. Due to this, Garehime became a model school that was visited regularly by groups, not only from CCSD, but from other school districts, private enterprise and innovative school reform groups, as well as other countries, including Dubai and China. The school’s program was featured in *Fast Company* magazine and with a six-minute segment on *CNN Business News*. Garehime also became one of the first elementary schools in Nevada to be awarded accreditation by the Commission on Schools of the Northwest Association of Accredited Schools.

Approaching education as a collaborative process, Mrs. Summers constantly challenged teachers and students to make the most of their talents. Teachers who worked under Mrs. Summers continue her legacy every day in the classroom. Upon retirement as an elementary school principal, Mrs. Summers continued to work and impact education through her mentorship of pre-science teachers, as Coordinator of the Practicum Program, as well as a Supervisor to Administrative interns at Sierra Nevada College. For the last 13 years, Mrs. Summers has been a MicroSociety Regional Consultant. In this role, she travels across the country working with at-risk schools, continuing her message of the importance of educating students to become global, competent citizens in the 21st century. For her adult life, Francie has worked to skillfully combine the art and science of being the most effective educator possible.

### **Exceptional Leadership**

A true leader leads by example, and that is exactly what Francie Summers did throughout her career. Mrs. Summers has worked tirelessly to continue to press the importance of implementing the best teaching practices, grounded in learning theory and brain research, as well as the innovation of programs such as MicroSociety. No one believes in the power of what an effective educator can do when given the tools to teach a diverse community of learners than Mrs. Summers does, and she often modeled these teaching practices for her staff, which are carried through in their classrooms today.

As a principal, Francie served as the Co-chairperson for the Curriculum and Instruction Administrator’s Task Force who provided in-service training for K-5 administrators that addressed all curricular areas, the state standards, the best teaching practices, and teacher supervision. For a period of three years, she was a member of the task force who facilitated the CCSD Leadership Class for prospective administrators. Francie chaired the CCSD Research Based Strategies Committee who developed the “Research Based Strategies Handbook,” which was utilized districtwide, and directed at improving achievement. Also, refer to the section of this application titled, “Notable Education Experience.”

When Mrs. Summers retired from CCSD in 2008, she dove into volunteer work with the Rotary Club of Las Vegas West, whose mission is to provide service to at-risk students in the district and for children around the world. As the club’s first female president, she initiated many educational projects that focused on the club’s mission such as the program titled, “Building a Community of Readers, One Book at a Time,” which provides literary books for CCSD students in at-risk schools and weekly fund-raising projects that help supplement yearly money grants for up to \$10,000 for CCSD at-risk schools, and \$1,000 for teacher grants. As president, she supported and, continuing now as a member, participates in such Rotary functions as the “Santa Clothes” project, Rotary Super Build (building houses in Mexico for homeless families), presenting Rotary monetary awards to deserving students at awards assemblies, and serving on the selection committee for the Rotary Leadership camps for middle and high school at-risk students. Through these efforts, Mrs. Summers demonstrates that her commitment to education is not marked by a start and end date, but of a continuing dedication to serve the community and children of Clark County, as well as nationally and internationally.

## Notable Education Experience

- **MicroSociety® Regional Consultant/Trainer (1998-Present)** – Mrs. Summers conducts training nationwide for Pre-K-9<sup>th</sup> grade administrators, teachers and students in at-risk schools on how to create micro societies within their own buildings. The trainings emphasize citizenship, leadership, entrepreneurship and real world learning that reinforces the state standards.

When Mrs. Summers was principal at Edith Garehime, she also served as Garehime’s MicroSociety trainer, in which MicroSociety® Inc. donated all materials and support so there was no cost to the school. Because of this program, Garehime students outperformed students attending other CCSD schools with comparable populations year after year on the state tests. In 2007, Garehime was recognized as a High Achieving School by the Nevada Department of Education. There have been similar results for the schools where she is presently training.

- **Faculty Member of Henderson Sierra Nevada College (2012-2013)** – Mrs. Summers taught masters level education classes for pre-service teachers and prospective administrators. She supervised elementary and secondary administrative interns who were pursuing Masters degrees in administration. She created and coordinated the first practicum program at the college. Many of the interns who she supervised are currently CCSD administrators, and the practicum students were offered teaching contracts.
- **CCSD Principal (1985-2008)**
  - Edith Garehime Elementary Principal (1998-2008)**
  - Walter Jacobson Elementary Principal (1990-1998)**
  - Paul Culley Elementary Principal (1985-1990)**

At all three schools, Mrs. Summers wore several hats: school manager, leader of school reform, but most prominently, as an instructional leader. She had a clear vision of how each school could best meet the academic and behavioral needs of its students to ensure their success, which did come to fruition at each school. This occurred because Mrs. Summers encouraged all stakeholders, which included the staff, students, parents and community members from each school, to engage in shared decision-making to achieve the goals embedded in the school’s vision. She created positive learning environments, and advocated for instructional programs that increased student achievement and the professional growth of her staffs. She provided management systems which ensured the efficient operation of the schools. She motivated her staffs and students “to perform at their personal best.”

- **Administrative Assistant of Diskin Elementary (1985)** – During the summer of 1985, Mrs. Summers substituted for the principal. She was responsible for all administrative duties.
- **Coordinator of the Crestwood Extended Year Program in Literacy (1984)** – Mrs. Summers planned, coordinated and oversaw this program for students who were underachieving in language arts.
- **CCSD Curriculum Consultant and Zone Facilitator for the Southeast and Northwest Regions (1980-1985)** – Mrs. Summers conducted over 500 in-service trainings for CCSD administrators and teachers in reading, the writing process, integrated thematic instruction, brain based learning, instructional strategies, problem solving, science, social studies and classroom management. She facilitated staff development activities for all schools in the Southeast and Northwest Regions. Mrs. Summers chaired the reading committee that created the first districtwide computerized Reading Management System for grades K-5, which was utilized until the late 1990’s. She was in charge of the Science Task Force who designed districtwide science units for grades K-5 that were used in the classrooms from 1985 until the 90’s.

Mrs. Summers oversaw the CCSD K-5 Literacy program from 1982-1985. In this role, she was the districtwide coordinator for the Reading Improvement program (RIP), which provided intervention services for students underperforming in reading. She was the co-coordinator of the Writing Process Program that was implemented in all K-6 CCSD classrooms.

She served as the UNLV Student Teacher CCSD Liaison. This required being responsible for the training of mentor teachers and student teacher assignments for grades K-6.

- **Classroom Teacher (1971-1972), (1973-1980)** – As a CCSD classroom teacher, Mrs. Summers was rated exemplary. In 1977, she was given an outstanding educator of the year award for economic education.

### **Involvement in Organizations or Activities Benefitting Children and /or Relevant Public or Government Service**

Mrs. Francie Summers has committed over 45 years of service benefitting children, education and the Las Vegas community. During this time, she has served as a leader and been a member of numerous organizations and a recipient of awards and acknowledgements for her work in education. The list below is only a snapshot. It has always been her goal and passion as an educator to work towards having all students in Clark County and throughout the United States receive the best possible education so they may become literate, responsible and contributing citizens of society.

- President, President-Elect, Vice President, and Sergeant of Arms of the **Rotary Club of Las Vegas West** (2008-Present)
- President and Vice President of the **Silver State Reading Association**
- President of the **Las Vegas International Reading Association**
- Member of the **Clark County Association of Elementary School Principals**
- Member of the **Nevada Association of Elementary School Principals**
- Member of **Alpha Delta Kappa (ADK)**
- Member of **Association for Supervision and Curriculum Development (ASCD)**
- Member of **Phi Delta Kappa (PDK)** and served on the scholarship committee
- Associate for **Susan Kovalik and Associates** (1991-2013) – As an associate, Francie provided training for teachers and administrators throughout the nation, as well as CCSD in the areas of brain-based learning and integrated thematic instruction.
- Chairperson of the **St. Elizabeth Ann Seton Education Committee** (1995-1998) – This committee was responsible for establishing policies for **St. Elizabeth Ann Seton School** that focused on faith formation and educational excellence, and the architectural design of the building.
- **2016 MicroSociety® SOUL Award** for her outstanding achievement in education for “thinking outside the box” and providing learning opportunities that enable all students to excel.
- **2012 Tom Malone Lifetime Achievement Award** for her work with at-risk students so that they may become successful leaders and innovators in a global society.
- Proclaimed May 22, 2008 as “**Francie Summers Day**” by the **City of Las Vegas** for her years of exemplary service as an educator and citizen of Las Vegas.
- **2004 Las Vegas Neighborhood Congress Community Bridge Award** for her superior efforts in providing cutting edge education at Garehime Elementary.
- **2004 MicroSociety® Innovator of the Year** award for creating a school that was a laboratory of the future.
- **Certificate of Recommendation** from Senator Harry Reid, a **Senatorial Certificate of Congratulations** from Senator John Ensign and **Congressional Recognition** from John Porter for excellence in education and dedication to professional and civic endeavors. (2003)
- Awarded a **proclamation from the Las Vegas City Council** on December 6, 2003 for being the principal of a model school that was preparing its students to be responsible citizens.
- **Chamber of Commerce Education Community Achievement Award** finalist in 2003 for being a visionary in education.

## **Significant Impact on Children and Education in Clark County**

In her role as an educator and community volunteer, it would be hard to quantify the numbers of children and educators impacted by Mrs. Summers. She began as a teacher in 1971 and retired as principal of Edith Garehime Elementary School in 2008. As a principal, Mrs. Summers mentored many administrators and administrative interns. She coordinated the practicum program for teachers at Sierra Nevada College. Since her retirement, she has continued to stay actively involved in education as a trainer for MicroSociety.

Mrs. Summers' impact endures through the teaching practices she nurtured in her teachers who are still in the classroom. Many who taught under Mrs. Summers went into influential positions in the Clark County School District.

It is not unusual for Mrs. Summers' former teachers to point to her guidance and support as something that continues to influence their instruction and decision-making. The students in her schools, her staff, and mentees knew that putting kids first was not just a "nice idea," but something that had to be put into practice every day. Her vision for students was not only for the time they spent in her schools, but with an eye to the future. To quote the Garehime Mission Statement, [to ensure] that students become responsible, contributing citizens of society."

## **Positive Role Model/Special Attributes, Talents, Accomplishments, or Contributions**

Walking into a school led by Francie Summers was like no other. You would be welcomed by a "homelike" environment, where the office staff would be friendly, and a rocking chair and teddy bears were well within reach for a child having a bad day, who might need some comforting. Imagine a place where students, staff, and parents liked coming to a school, standing beside a principal with a clear vision, who knew every child's name and would even ask about family pets.

The emphasis put on lifeskills and lifelong guidelines, like trustworthiness, truthfulness and personal best meant that typical rules in a school were replaced by procedures; being respectful, was just the way of being, an expectation for behavior. Students who made poor choices were encouraged to make a "great change," so they would reflect on their behavior, understand the consequences for their actions, and learn from their mistakes. The teachers also adopted these practices, resulting in a unified school where the message to use the lifeskills and lifelong guidelines were at the forefront of students' minds.

In the news the idea of teaching to multiple intelligences came into vogue, but Mrs. Summers was already well-aware of it, providing training on body-brain compatible learning to her staff. The focus on student strengths, and the challenge for teachers to tap into them were met head on. It would not be unusual for students in her schools to sing songs to help them learn number patterns, participate in simulations of life as a pioneer, or even help design a park with a City Council member, which is exactly what the Garehime Heights' Student City Council did with Larry Brown. This would eventually become the park across the street from Garehime called "Garehime Heights Park," which was named after the schools MicroSociety.

Mrs. Summers knew that strong schools were not built in isolation. She wanted schools where all stakeholders, students, staff, parents, and the community were valued. She encouraged the development of the Garehime Citizens' Club. Parent volunteers worked closely with Mrs. Summers to ensure that funds would be raised to support the special programs in the school, and that teachers would have the supplies and training they needed to do their jobs. She reached out to community leaders for their expertise. With everything she did, Mrs. Summers modeled what she expected: professionalism, a passion for children and education, and the fundamental belief that students benefit when the grown-ups around them are working together.

References

**Kurt Garehime**

[REDACTED]

[REDACTED]

**William Pierce, CRPC**

UBS Financial Services Inc.

[REDACTED]

[REDACTED]

**Billie Rayford**

[REDACTED]

[REDACTED]

**Carolyn King-Richmond**

MicroSociety International

Innovation Center, Drexel University

[REDACTED]

[REDACTED]

**Dr. and Mrs. E. Spoon**

[REDACTED]

[REDACTED]

August 30, 2016

Bob Barnes

CCSD  
C/O Community and Government Relations  
5100 W. Sahara Ave.  
Las Vegas, NV 89146

Dear School Naming Committee:

In 1985 I was a fairly new teacher with five years under my belt—having worked for three different principals at as many schools—when Francie Johnson (Summers) took over as administrator at Paul Culley Elementary School and inherited me. Little did I know that I would spend the rest of my teaching career working for her. As it turned out, we worked together for the next 21 years, until my retirement in 2007. During those two plus decades, through her leadership, I was always inspired to go the extra mile so that I would become the best teacher I could be.

When preparing for this application, a large group of her former staff members got together and talked about the many reasons we respected her and the admiration we had for her. Most importantly, we discussed why we loved her and why we truly loved working for her. While we could easily provide many pages of accolades, stories and examples of her excellence, here is a brief summation of our sentiments on why we believe Francie Summers is so special!

We were excited to go to work every day and looked forward to it. There were always fresh ideas to inspire new learning activities. Students were always engaged while learning to become responsible citizens of their own community. Nothing was routine and not only were the students and staff engaged, but Francie provided every opportunity possible to have the Jacobson and Garehime family members participate in as many school events as they were willing or able to.

Staff meetings and work days were never boring, as Francie made sure that we were ALL involved. If involved in presenting information to the rest of the group during a Staff Development Day, and if that took us out of our "comfort zone," Francie would build our confidence by encouraging us to explore our hidden talents. We then used those talents to make our presentations much more entertaining with music, singing, theatrics and sometimes even dancing. Learning and fun...what a concept!

Francie cared about us and about the kids equally. It was not uncommon to see her walking inside and outside of the building, before, during and after school, stopping to chat with students and parents. She greeted everyone she saw by name, remembering all of them.

On the first day of school, each staff member was welcomed with a personal note from Francie, which was on our desk when we arrived. We also received notes at the end of the year and whenever she visited our classroom, which were handwritten and specific to each recipient. They might have contained compliments and some general coaching, but they also served to uplift us, empower us and help us become better educators.

On the last day of school every year, Francie presented each of us with a book that reflected our personality, teaching style, or some specific characteristic. She was able to purchase the perfect book

because she spent a great deal of time getting to know each of us and this was her way of saying "thank you" for a great year. She was an expert at making us feel special.

Getting hired by Francie was being accepted into a family. We stayed in this family for a long time. Whenever possible, you would find Francie at our own personal events, which included weddings, graduations and funerals. One employee (who had no family in town) had a surgery that resulted in her being on life support. Who was the first person she saw when she awoke? Yes, it was Francie, assuring her that everything was going to be fine.

We worked very hard at Francie's schools. She expected a lot from us, but she never asked more than she was willing to do herself. She always "had our backs" in personal and professional situations. It was never hard to do what she asked because if the tables were turned, she was there and we always knew she was in our corner.

We recently received a message from a past teacher of Francie Summers. Here is a small part of it:

"I am now referred to as Dr. Danielle Miller, Assistant Superintendent for Instructional Design and Professional Development, but once upon a time I was Danielle Miller, first grader in Francie Johnson's (Summers) first grade class. Ms. Johnson (Summers) brought lessons alive for me and she is why I decided that school was for me and that someday I would like to be a teacher. So from age six I had a career mentor and guide. Fast forward 20 years and now I had been hired to be a teacher on her staff. I began to learn the art of teaching under Francie's tutelage. Through her guidance, I formed my philosophy of education that holds true to this day and is the cornerstone for the decisions I now make in curriculum including ideas such as: education is all about the children, make learning interesting and challenging, meet the needs of all students, value teachers, train them rigorously and continually and provide the materials needed so that teachers can be successful. These are just a few of the lessons Francie taught me. I am just one branch of the tree of learning that Francie Summers has grown throughout the years."

Danielle Miller is just one of the many people to come through "Francie's Teaching Camp." There are many teachers, principals and assistant principals in the Clark County School District who have been impacted by and still use her philosophies, ideas and methods. I am proud to say that we are among them.

In closing, I have to say that I am but one small cog in the machine of teaching excellence that Francie developed through her guidance over the years and her inspiration continues to bear fruit a hundredfold to this day. There is no one more deserving of having a school named after her than Francie Summers.

Sincerely,

A handwritten signature in cursive script that reads "Bob Barnes".

Bob Barnes

LARRY BROWN  
Vice Chair



*Board of County Commissioners*

CLARK COUNTY GOVERNMENT CENTER



The Honorable Board of Trustees;

It is with great pleasure I offer my ardent support for Francine Summers to have an elementary school named after her in recognition of her service to the Clark County School District (CCSD) and Southern Nevada community.

Education has played a significant role in my own life. As a graduate of public high school and then Harvard University, I credit the countless teacher/mentors that helped shape my career. In Las Vegas, I am a proud parent of three grown children, all products of the CCSD. One an Army veteran, another earning a Master's Degree and the youngest entering graduate school. From the PTA meetings to the candy drives, from the classrooms to the athletic fields, our family's experience with the CCSD is memorable.

In the twenty three years of engagement with our school system, I have never met anyone as innovative, as dedicated and as passionate in serving our children as Francine Summers. Her resume highlights an amazing career and lifelong commitment to education. In addition, it is noteworthy to recognize the years Francine spent in mentoring teachers in Nevada and across the nation.

The most profound influence Francine Summers had on me began with her opening the Edith Garehime Elementary School in 1998. To this point, my interaction with the CCSD primarily dealt with the Bond Oversight Committee and collaborating with district officials on siting future schools in the fast growing northwest valley. Francine invited me to become more involved with the school's MicroSociety, Garehime Heights. This involvement culminated with the opening in 2003 of Garehime Heights neighborhood park. The Garehime Heights City Council, along with its' citizens (students), joined the City of Las Vegas planning officials in the design, naming, groundbreaking and dedication of the park. This unique experience brought together students, the school district and government to create a community asset that will be enjoyed for generations to come.

The CCSD nomination form consists of terms such as "extraordinary and lasting contributions", "exceptional leadership", "significant impact on children and education" and "positive role model". I believe Francine Summers meets and exceeds all these criterion and exemplifies everything that education represents.

I thank you in advance for your time and consideration.

Very Respectfully,

A handwritten signature in black ink that reads "Larry Brown".

Larry Brown  
Vice-Chairman  
Clark County Commission



# City of Las Vegas

**Lois Tarkanian**  
Councilwoman, Ward 1

September 1, 2016

Re: Nomination for Naming a New Elementary School in Honor of Francie Summers

Dear Clark County School District (CCSD) School Naming Committee:

Francie Summers, without a doubt, was one of the most outstanding principals to ever work in the Clark County School District. I remember the first time we met at Paul Culley Elementary School over 30 years ago. She enthusiastically described the student curriculum and the teacher training she had developed. I was enthralled. It contained a vision for high student achievement by developing skills within a real world environment. It attracted students and gave strong meaning to their need for proficiency in academic skills. It made learning exciting and it proved the need for math, science, reading and language skills in everyday life. It made sense to the students and they inhaled it. Within four years student achievement at Culley increased substantially.

Next, Francie went on to Walter Jacobson Elementary School, where she used the same program with even greater success. She developed a micro-society entitled "Jacobsonville" which had every student in the school participating. They developed their own government agencies and responsibilities, their own currency and ways of earning and losing money. They held elections for mayor, council, postmaster, banker and other similar positions. They also



## City of Las Vegas

**Lois Tarkanian**  
Councilwoman, Ward 1

started their own businesses and brought them to fruition. The inside courtyard of the school held "Jacobsonville" and it was always buzzing with learning.

After another award winning tenure at Jacobson, she was appointed to open the new Edith Garehime Elementary School as a micro-society with a focus on body/brain compatible learning. All 1200 students in the school were hired for jobs in the Garehime Heights Community. Her highly respected program again received national accolades. Numerous reform educators, national and international, came to observe. CNN Financial News recorded the students at work for a national broadcast. Even foreign news agencies reported about Francie's innovative program. In 2001 Garehime became the first elementary school in Nevada to be given membership in the Northwest Association of Accredited Schools and Colleges.

In 2003, her program was recognized by the Las Vegas City Council and on May 22, 2008, Francie Summers' Day was proclaimed by the City of Las Vegas in honor of her many years of exemplary service. Following her work as a principal, she went on to serve as an educational trainer and consultant on the college level. I feel, however, that her most magnificent contributions to education were made while she was an elementary school principal directly overseeing her programs. It is often not realized how important it is for a principal to have knowledge and passion because both can affect every aspect within a school. A school's heartbeat is truly its principal.

I served on the Clark County School Board for twelve years and had contact with numerous administrators. If I could pick anyone to be the principal of my grandchildren's school, I can honestly say I would choose Francie. Every place she went she made learning exciting and helped students to achieve.



## City of Las Vegas

**Lois Tarkanian**  
Councilwoman, Ward 1

As a member of the School Board I served for several years on the School Naming Committee. At that time, I emphasized the importance of naming our schools after educators. Who else honors these dedicated and hard-working individuals as they should be honored?? We know what it takes to be a great educator, often against strong odds. I truly believe we should honor our own and so I respectfully and hopefully request that you honor Francie Summers.

Sincerely,

A handwritten signature in cursive script that reads "Lois Tarkanian".

Dr. Lois Tarkanian  
City Councilwoman  
City of Las Vegas, Ward 1

LT/kr

## SCHOOL NAME COMMITTEE

### New Elementary School Name Application

For instruction regarding submitting an application to name a school, please see the Call for Nominations available on the [School Name Committee](#) page on CCSD.net.

<b>PERSON SUBMITTING THE NOMINATION:</b> Marcia Robinson			
<b>ADDRESS:</b> [REDACTED]			
<b>CITY:</b> Las Vegas	<b>STATE:</b> NV	<b>ZIP CODE:</b> [REDACTED]	
<b>EMAIL:</b> [REDACTED]	<b>HOME PHONE:</b> [REDACTED]	<b>CELL PHONE:</b> [REDACTED]	
INFORMATION ABOUT THE SUGGESTED NAMESAKE			
<b>FULL NAME OF NOMINEE</b> (first, middle, and last): Mrs. Helen Toland			
<b>PROPOSED SCHOOL NAME:</b> Helen Anderson Toland			
<b>NOMINEE'S OCCUPATION:</b> Retired Educator			
<b>IS THE NOMINEE:</b>			
A FORMER CCSD EMPLOYEE?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED? 23
A FORMER BOARD OF SCHOOL TRUSTEE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	IF SO, HOW MANY YEARS RETIRED?
CURRENTLY SERVING IN ANY PUBLIC OFFICE?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
A CURRENT OR FORMER CCSD SUPPLIER, CONTRACTOR, OR CONSULTANT?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
A RELATIVE OF ANY PERSON CURRENTLY SERVING ON THE SCHOOL NAME COMMITTEE OR BOARD OF SCHOOL TRUSTEES <input type="radio"/> YES <input checked="" type="radio"/> NO			
IF SO, PLEASE DESCRIBE RELATIONSHIP:			
<b>DATE OF BIRTH:</b> [REDACTED]	<b>CITY:</b> [REDACTED]	<b>STATE:</b> [REDACTED]	<b>COUNTRY OF CITIZENSHIP:</b> USA
<b>DECEASED?</b> <input type="radio"/> YES <input checked="" type="radio"/> NO	<b>YEARS IN CLARK COUNTY:</b> Since 1960	<b>CURRENT RESIDENT CLARK COUNTY?</b> <input checked="" type="radio"/> YES <input type="radio"/> NO	
SUPPORT FOR THIS NOMINATION			
<b>EXTRAORDINARY AND LASTING CONTRIBUTIONS TO EDUCATION</b> (please summarize the nominee's extraordinary and lasting contributions to education benefitting the Clark County School District):			
Please see attached pages			
<b>EXCEPTIONAL LEADERSHIP</b> (please explain the nominee's demonstrated exceptional leadership locally toward the advancement of education and/or humanity in Clark County):			

# *Mrs. Helen Aileen Anderson-Toland, MA*



## **EXTRAORDINARY AND LASTING CONTRIBUTION TO EDUCATION**

Mrs. Helen Aileen Anderson-Toland is the first African-American female principal hired in the Clark County School District, and assigned in 1965 to lead the Kit Carson Elementary School, 1735 North D Street, Las Vegas, NV 89106, in an area commonly known as the Westside. Mrs. Toland, an educational pioneer, publicly celebrated her 90<sup>th</sup> birthday at the Las Vegas - Clark County Library District West Las Vegas Library Theatre, May 28, 2016. Her host and hostess, Mr. Keith Brantley, a Nevada native, spoken work artist, and an employee of the Clark County School District and Mrs. Charlotte Fuller, a retired teacher from the Clark County School District, now living in Durban, South Africa. Her special guest speaker was the Honorable Bismarck Myrick, U.S. Ambassador (Ret.), of Lesotho, and South Africa, now lecturer in the College of Arts & Letters, at Old Dominion University, Norfolk, Virginia.

Mrs. Toland is famously known for her community yard sales to send and keep young people in school, both in Las Vegas and South Africa. She continues her international trips to Africa, to ensure and encourage young African youth a pathway to education. During apartheid at an unofficial Saturday school, she met a young man named Tulane Mkhwanazi, who had a dream to go to college. Back in the states she had yard sale, after yard sale to help raise money so he could continuously register and attend classes. Tulane graduated from electrical school and now works for South Africa's Electrical Plant.

**“Education is the most powerful weapon which you can use to change the world.”**

Mrs. Toland's educational journey began in a one-room elementary school, with all eight grades for black children, then ultimately working as the first African-American speech correctionist for the Louisville, Kentucky School District. Her international volunteer contributions continue to include the first pre-school speech therapy program created in Kubwa-Abuja, Nigeria, for the Daughters of Charity, a Catholic Nursery School for handicapped children. Mrs. Toland, a member of Delta Sigma Theta Sorority, Inc. an organization specifically created to promote academic excellence and provide assistance for those in need remains steadfast in giving hope through one-on-one outreach; she continues to make available her African Exhibits, consisting of artifacts from Senegal, Mali, the Ivory Coast, Ghana, Nigeria, and Liberia, Zimbabwe and South African; sharing them with multicultural programs in public schools and University level students of all nationalities, with the hopes of bridging those lost cultural gaps to Africa.



Mrs. Toland contracted an artist from Zimbabwe to create five (5) pieces of sculpture to represent family and community to be placed in her front yard. In her own words to the Review Journal, **“I don’t know how to put it, but everyone has a passion — and this African art is mine. I put the statues in my yard because I am happy to share them, and to show people the great things that are in Africa. So often, we don’t get to hear, touch, and see the greatness that comes out of Africa. We don’t get the positive information, mostly the negative.”**

After leaving Kit Carson as principal, she accepted a leadership position at the Robert E. Lake Elementary, when schools began busing the 6<sup>th</sup> grade centers during the transition of student integration. In a post interview with the University, Mrs. Toland was asked about her racial experiences at Lake, versus the ones she experienced with Black children at Kit Carson. Her response was simple and in the spirit of the late Rosa Parks. **“I Shall Not Be Moved.” We shall not be moved from loving kids. We shall not be moved from planning interesting experiences for them. We shall not be moved from the respect and regard we had for each other.”**

#### **EXCEPTIONAL LEADERSHIP**

In the great State of Nevada eleven charter members of Delta Sigma Theta, had the wisdom and foresight to know that there was a need for black women to serve in the African American community. Mrs. Toland was a charter member along with Gwendolyn O’Neal Booker, Barbara Williams Curtis, Shirley Anderson Williams-Dean, Aquilla S. Williams Guy, LaFonde McGhee, Joanne Woodfork Pughsley, Eva Goins Simmons, Bobbie J. Smith, Dorothy York Taylor, and Margaret York.

**“Resistance fine-tunes clarity.”** Mrs. Toland had the vision as Principal of the Kit Carson Elementary School to instill the love of literacy through the creative strengths of first-hand, real-life situations.

**“Well now, they tell me they’re not going to learn to read, so I guess I have to show them.” So we went on field trips. We didn’t leave any children behind because we sold popcorn at the school, and the popcorn money made up for what a kid couldn’t bring. One of the trips was taking the class to the pancake house for breakfast. That meant that everybody brought forty-two cents for an order of pancakes. We went on the bus. The children had to be on their best behavior, their good manners; they had to know how to use forks and just all the things you’d teach your own child taking him out to eat.** (Oral History Research Center, University Libraries, UNLV 2012)

Small in stature but bold in fortitude and drive, Mrs. Toland, teachers and parents, empowered their 5<sup>th</sup> & 6<sup>th</sup> grade center students in a series of field trips, including bus trips to Disneyland under the umbrella of student enrichment. Now, faced with limited funding for an Outdoor Education Program to Mt. Charleston, Mrs. Toland petitioned the grants-receiving Foundation of the University of Nevada, for assistance. Because of her stellar record in programming past “nature–camp” science trips, the University of Nevada and Washoe Pines Ranch Camp, co-sponsored a short teacher training course to stimulate interest in science, ecology, history, and music at her school. The teaching curriculum consisted of lectures, laboratory studies, and teacher dialogue group sessions at Kit Carson and field trips with the students at the camp site in Lee Canyon, Charleston National Forest. Teachers were given stipends and students were expected to write on their experiences as part of the reading syllabus or in today’s terminology, the Language Arts. According to the archived records of the University of Nevada, Mrs. Toland’s pilot program created early history in the arena of **Community Education and Development:**

**UNIVERSITY OF NEVADA  
R.G. MILLER - FORESTA INSTITUTE, CARSON CITY, NV**

**This school is the first school in the state of Nevada to show initiative in starting such a 5<sup>th</sup> - 6<sup>th</sup> grade camping program. Such programs have been common and successful in schools in Southern California, notably in San Diego, Los Angeles, and Orange Counties. They are highly regarded and well-supported. If we can provide a short course for the teachers involved and thus increase their confidence and success, we expect the school will schedule annual camp programs.**

**Doubtless other schools in the state will take up this kind of camp schedule. It is notable that in this pilot case, the initiative is being taken by the school itself to which its promise is important. Enrichment is greatly needed for the children of West Las Vegas. The interest and efforts of the principal, staff and children of this deprived area deserve the endorsement and cooperation of the University and the community. Funds mentioned here are sufficient to the immediate need but very small in proportion to the good they can generate by the way of the proposed short course for the teachers.**



**WHEN:** Academic year, 1966-67, 67, 68-69

**WHY:** School is embarking on a camp experience program with no regular staff having camp experience. 5<sup>th</sup> and 6<sup>th</sup> grade teachers need and want nature training sufficient to meet their class needs in camp.

**NOTABLE EDUCATION EXPERIENCE**

**Methods used in Hearing and Speech Therapy transferred to successful practices in Clark County Public Schools:** Booker T. Washington School; Louisville, Kentucky, 1949; Language Therapy – Veterans Hospital, Los Angeles; Enterprise School District; Los Angeles, California; 1962; Hearing & Speech Clinic, Children’s Hospital; Los Angeles, California; Kit Carson Elementary School; 1965; Robert E. Lake Elementary School

**INVOLVEMENT IN ORGANIZATIONS OR ACTIVITIES BENEFITTING CHILDREN**

Mrs. Toland is presently working with a committee of CCSD educators in creating an accredited program at the Florence McClure Women’s Prison for High School students who did not graduate. The multicultural program, including music, dance, literature, drama and visual arts will be once a week, for 16-weeks, facilitated by professionals from the Las Vegas area.

**SIGNIFICANT IMPACT ON CHILDREN AND EDUCATION IN CLARK COUNTY**

During the 21-year tenure at the CLV West Las Vegas Arts Center, there have been grandmothers surprised to see Mrs. Toland lending her support to the many programs at the WLV Arts Center and WLV Library Theatre as a mentor and major cheerleader for the youth.

**Kit Carson, 700 students ... R. E. Lake, 700 students ... West Las Vegas Village: Incalculable**

**POSITIVE ROLE MODEL/SPECIAL ATTRIBUTES, TALENTS, ACCOMPLISHMENTS,  
OR CONTRIBUTIONS**

Mother Helen Toland, a lifelong member of the NAACP, has volunteered her services and wisdom at the City of Las Vegas West Las Vegas Arts Center. With such grace and regal poise, Mrs. Toland lends herself above and beyond to ensure the success of all her “community” children. Since 2012 Mrs. Toland has accompanied the students of the West Las Vegas Arts Center Performance Ensemble to the International Association of Blacks in Dance Conference held nationally; including the Kennedy Center, in Washington DC. Each year Mrs. Toland supports and assists every effort to make sure students and staff has all that we need for a productive week. The greatest gift we receive is to see the joy on her face and hear her express with all the love in her heart “wonderful job as usual.” **Avree Walker**

**M**y name is Keith Brantley and I’m writing on behalf of the West Las Vegas community in favor of naming a school after Helen Anderson Toland. I’m sure that you have already received numerous accounts of the many accomplishments Mrs. Toland has achieved over her long career as an educator and administrator with the Clark County School District. I’d like to call your attention to what she means to her community. Helen Toland is affectionately known as Mother Toland in the Historic Westside community. She was given that name due in part to the fact that she has literally taken both children and adults under her roof. Mother Toland has opened her home to the less fortunate, the convalescing as well as visiting diplomats and dignitaries. She has been a source of cultural connection for many in the community who would otherwise have no connection with our African roots. Mother Helen Toland has spearheaded numerous programs within the community promoting education, political activism, and cultural awareness. Even at the advanced age of ninety, she shows no signs of slowing in her activism or in her support of those doing good works within the community. She is truly a gem worthy of having an educational institution named in her honor.

I hope that my brief account of just a few of Helen Anderson Toland’s deeds and works has positively influenced you to name a school in her honor. **Keith A. Brantley**



**We continue to stand tall on her shoulders.**

CLARK COUNTY SCHOOL DISTRICT  
NEW ELEMENTARY SCHOOL NAMING APPLICATION  
(5) REQUIRED REFERENCES

*Mrs. Helen Aileen Anderson-Toland, MA*

Marcia R. Robinson, Ed.D  
Supervisor, City of Las Vegas

Alex Porter

Charlotte Fuller

Carla Alston Kelly

Dr. Rochelle Hooks



HARVEY J. MUNFORD

ASSEMBLYMAN

District No. 6



DISTRICT OFFICE:



COMMITTEES:

*Member*

Education

Government Affairs

Health and Human Services

Legislative Operations and Elections

LEGISLATIVE BUILDING:



# State of Nevada Assembly

*Seventy-Eighth Session*

September 13, 2016

To Whom It May Concern:

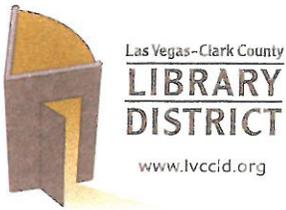
As a State Assemblyman representing Assembly District No. 6, in Las Vegas, NV, I am writing this letter in support for Mrs. Helen Toland to be recognized as a future candidate to have a school bear her name. Mrs. Toland is an iconic figure, and longtime resident of the historic West Las Vegas community. Not only was she the first African American female principal in the Clark County School District, she was also an outstanding educator and school administrator at Kit Carson Elementary School for over 30 years. She also has been a long-time supporter of improving education, and social fairness in her community since the early 1960's.

Mrs. Toland is known for putting kids first. She has been an inspiration to me during my years of being an educator when I was on the staff at Kit Carson Elementary School. During that time, she provided guidance, wisdom, and taught me the value of seeing the best in children. She is a true humanitarian, and has made many sacrifices to improve education and equality in her community. She is more than qualified, and long overdue, to have a school bear her name. I fully support Mrs. Toland for this honor.

Sincerely,

A handwritten signature in cursive script that reads "Harvey J. Munford".

Harvey J. Munford  
Nevada State Assemblyman  
Assembly District No. 6



Leo Segura  
Branch Manager  
West Las Vegas Library



Clark County School District  
c/o Community and Government Relations  
5100 West Sahara Avenue  
Las Vegas, NV 89146

Dear Members of the CCSD School Name Committee:

It is a great honor for me to write a letter on behalf of Mrs. Helen Toland as our community seeks to honor her contributions as a life-long educator, community leader and role model for the children and adults of Southern Nevada. Mrs. Toland is a library advocate and supporter and a community educator. Mrs. Toland routinely visits the library for her informational needs and takes an active role in her community. She always makes herself available to assist with library programming and classes. She participated in the IMLS sponsored Teen Oral History project as an interviewee where we trained and assisted teens to act as oral history interviewers to learn about and document their community elders in film. She routinely participates in programs at the Library and next door at the West Las Vegas Arts Center to teach about her culture and experiences. She freely shares information about her trips to Africa and the arts and culture she brings back to her community. As the first Female African American Principle in CCSD at Kit Carson ES, Mrs. Toland shares a rich history and represents diversity of the Southern Nevada community. For these reasons among many others it, is our sincere hope that you will consider honoring her continued contributions by making her a school namesake.

Sincerely,

A handwritten signature in black ink, appearing to read "Leo Segura".

Leo Segura

