COMMERCIAL ACTIVITIES

I. For the purposes of this regulation, commercial activities are those designed to provide profit for a private business enterprise.

II. The Clark County School District or its employees acting in their official capacities shall not engage in any activity which could be construed as an endorsement of a commercial product or service.

III. Commercial sales to individual students on district properties are prohibited except as otherwise provided in this section. This provision does not prohibit the following:

   a. Sales to student groups to be utilized as resale items by the groups as a fundraising effort; or

   b. Sales of school related items, including but not limited to, class photographs, class rings, yearbooks, tee-shirts, and book sales.

IV. Distribution of commercial advertisements to individual students on district properties is prohibited except as otherwise provided in this section. This provision does not prohibit the following:

   a. Advertisements in school publications, including, but not limited to, newspapers, athletic programs, and yearbooks; or

   b. Advertisements in athletic facilities when a part of fund-raising agreements;

   c. Advertisements concerning school related items, including, but not limited to, class photographs, class rings, yearbooks, tee-shirts, book sales and fund raisers; or

   d. School-sponsored events involving parents and students, including, but not limited to, financial aid night, career fairs, partnerships, college nights, and carnivals.

V. Except for the purpose of establishing senior picture dates with the approved photographer, the release of student names and/or their home addresses for commercial activities or purposes is prohibited.

Review Responsibility: Instructional Division
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