

March 23, 2011



Television and So Much More!

Linda Young
Chairperson, School Naming Committee
Clark County School District
5100 West Sahara Avenue
Las Vegas, NV 89146

Dear Ms. Young:

With regards to Clark County School District Policy #7223, Section 5B, Vegas PBS recommends renaming the former Channel 10 building at 4210 Channel 10 Drive. It is currently named the Murray L. Petersen Public Television Center.

The construction of KLVX Public Television Center was approved under the term of Superintendent Kenny Guinn. Funds for the project came from a federal EDA grant, and the available funds were not sufficient to complete the original building plan. The Channel 10 Friends (since re-named Southern Nevada Public Television) began a private fund raising campaign to complete the building with landscaping and furnishings, and to construct an addition with additional conference rooms, offices, a kitchen, and other building amenities. The Friends approached the owners of the Westward Ho Resort and secured a large donation to assist with the campaign. In appreciation for this gift, the CCSD Board named that the building for Murray L Peterson, a member of the founding family of the Westward Ho Resort.

Since public television services are now located at the new Vegas PBS Educational Technology Campus, and the old KLVX Public Television Center houses a wide variety of district services, it is recommended that the building be renamed the Murray L Peterson Educational Annex.

The purpose of the renaming is to recognize the services that are now being carried out at the location by the Clark County School District, and to distinguish our former building from the new Vegas PBS Educational Technology Campus at 3050 East Flamingo Road.

Thank you for your consideration of this proposed name. Should you have any questions or need more information, please don't hesitate to contact me at (702) 799-1010, ext. 5429.

Sincerely,

Thomas Axtell
General Manager