

CLARK COUNTY SCHOOL DISTRICT REGULATION

1232

COMMERCIAL ACTIVITIES

- I. For the purposes of this regulation, commercial activities are those designed to provide profit for a private business enterprise.
- II. The Clark County School District or its employees acting in their official capacities shall not engage in any activity which could be construed as an endorsement of a commercial product or service.
- III. Commercial sales to individual students on district properties are prohibited except as otherwise provided in this section. This provision does not prohibit the following:
 - a. Sales to student groups to be utilized as resale items by the groups as a fundraising effort; or
 - b. Sales of school related items, including but not limited to, class photographs, class rings, yearbooks, tee-shirts, and book sales.
- IV. Distribution of commercial advertisements to individual students on district properties is prohibited except as otherwise provided in this section. This provision does not prohibit the following:
 - a. Advertisements in school publications, including, but not limited to, newspapers, athletic programs, and yearbooks; or
 - b. Advertisements in athletic facilities when a part of fund-raising agreements;
 - c. Advertisements concerning school related items, including, but not limited to, class photographs, class rings, yearbooks, tee-shirts, book sales and fund raisers; or
 - d. School-sponsored events involving parents and students, including, but not limited to, financial aid night, career fairs, partnerships, college nights, and carnivals.
- V. Except for the purpose of establishing senior picture dates with the approved photographer, the release of student names and/or their home addresses for commercial activities or purposes is prohibited.

Review Responsibility: Instructional Division
Adopted: 1/11/94
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